

NEBRASKA'S PERFORMANCE-BASED STRATEGIC TRAFFIC SAFETY PLAN



October 1, 2013 – September 30, 2014

Nebraska Office of Highway Safety
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STATE OF NEBRASKA

"Performance-Based" Strategic Traffic Safety Plan

**October 1, 2013
through
September 30, 2014**

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TABLE OF CONTENTS

Introduction.....	1
Mission Statement	1
Executive Summary	1
MAP-21 Maintenance of Effort (MOE) Requirement	2
Legislation	3
State Demographic Analysis	3
Highways Safety Planning Process	4
Process and Data Description	5
Problem Identification Process	5
Highway Safety Partnerships	5
Performance Measures	6
Traffic Safety Performance (Core Outcome) Measures for Nebraska	7
Nebraska Annual Comparative Data Chart	8
Nebraska Annual Traffic Safety Study, 2013.....	9
Nebraska Annual “Year of Life Lost” Due to Traffic Deaths.....	11
Nebraska Priority Counties	12
Congressional Districts of Nebraska	12
Program, Project and Activity Selection Process	13
HSP Program Planning Calendar	13
Performance Goal Selections	14
Performance Goals and Trends.....	14
Highway Safety Communications Plan	30
Section 402 State and Community Highway Safety Projects by Program Area	32
Section 402 - Planning and Administration	32
Section 402/410/405d - Alcohol Program Area.....	33
Section 402/405/405b - Occupant Protection Program Area	40
Section 402 - Police Traffic Services Program Area	44
Section 402/408/405c - Traffic Records Program Area	45
Section 402 - Distracted Driving Program Area	50
Section 402 - Identification and Surveillance Program Area	51
Section 402 - Speed Control Program Area	53
Section 402 - Speed Enforcement Program Area	54
Section 2010/405f – Motorcyclist Safety Grant	55

INTRODUCTION

Mission Statement

To reduce the state's traffic crashes, injuries and fatalities on the roads through leadership, innovation, facilitation and program support in partnership with other public and private organizations.

Executive Summary

The Nebraska Office of Highway Safety (NOHS) is responsible for developing and implementing effective strategies to reduce the state's traffic injuries and fatalities and traffic related injury and fatality rates. These strategies may take the form of the stand-alone projects and activities or more comprehensive long-term programs. Both traditional and innovative strategies are encouraged and utilized.

Staff members of the NOHS are responsible for the administration of the federal section highway safety funding and for facilitating and implementing the highway safety program efforts supported by these funds.

The Director of the Nebraska Department of Roads serves as the designated Governor's Highway Safety Representative, while the NOHS Administrator fulfills the role of the state's coordinator of the activity.

The NOHS is an active and integral partner in the development of the Nebraska Strategic Highway Safety Plan (NSHSP). The NOHS Administrator serves in an advisory capacity to the Nebraska State Patrol's Motor Carrier Assistance Program Plan, the Nebraska Department of Roads Highway Safety Improvement Program Plan, and the NSHSP. As a result, the NOHS Coordinator is in a position to assist in maintaining continuity among the various plan goals and the NOHS annual HSP. Efforts are underway to establish consistent goals by Fiscal Year 2015 (FY2015).

Two members of the NOHS staff serve on the NSHSP Interagency Safety Working Committee that includes those that develop the state's commercial vehicle assistance plan and the highway safety improvement plan. Many of the current critical strategies employed to address the problems identified in the NSHSP are directly associated to the strategies in this Plan. Nearly all of those involved in the NSHSP development are members of the NOHS Highway Safety Advocates Group too.

In addition, the NOHS works with the Nebraska State Patrol Carrier Enforcement Division and provides input and assistance related to the activity within the Federal Motor Carrier Assistance Plan. The NOHS Administrator also serves as the Vice Chair for the Department of Health and Human Services (DHHS) Preventive Health Advisory Committee that oversees the Preventive Health Block Grant award. The NOHS Administrator also serves as a member of Nebraska Partners in Prevention (NePip) Advisory Committee and the State Epidemiological Work Group that make recommendations to the DHHS management staff. Each of these relationships is important to leverage activity that influences the NOHS initiatives while avoiding potential duplication of efforts.

The NOHS recently was the beneficiary of a completed Traffic Records Assessment (TRA) (July 2011). The NOHS and the Traffic Records Coordinating Committee have reviewed the recommendations. A continuation of the Traffic Records Strategic Planning process is being undertaken. A new 408 Strategic Plan is being prepared to incorporate many of the suggestions from the TRA. This will enhance the ability to conduct problem identification, monitor project activity, produce measurable results, and evaluate the performance of programs.

The Nebraska Office of Highway Safety program is a federal grant program. The federal fiscal year runs from the period of October 1 through September 30. The NOHS submits the Fiscal Year 2014 (FY2014) highway safety plan document utilizing the "performance-based" approach. A "performance-based" approach to planning provides the state with flexibility in targeting highway safety identified problems.

This process also appropriately provides the state with the ability to determine measurable outcomes.

The following document provides information regarding the annual strategic "benchmark" plan. The most significant section is the Process Description that describes problem identification, performance goal selection, and the program/project/activity selection.

Supplementary statistical traffic crash data provides the necessary data for the Section 402/405 State and Community Highway Safety Projects by Program Area for FY2014, additional Highway Safety Funding. Additional sections provide the required federal States 402/405 Certifications and Assurances and include the FY2014 Section 402/405 Obligation Cost Summary.

Funding will be used to address the following traffic safety issues:

- Occupant Protection Incentive Grant will be used to increase the statewide child restraint and safety belt usage, media campaigns, and incentive awards for law enforcement agencies.
- State Traffic Safety Information System Improvements Grant will be used to improve the State data systems linking medical, roadway and economic data.
- Alcohol-Impaired Driving Countermeasures Incentive Grant will fund equipment, overtime enforcement and training to reduce alcohol and other drug involvement in traffic crashes.
- Motorcyclist Safety Grant funds are used to enhance motorist and motorcyclist awareness programs and training enhancement to reduce motorcycle crashes.
- Section 405 Application (23 U.S.C. 405)
 - 405b Occupant Protection Low Use Funding
 - 405c: State Traffic Safety Information Systems Improvements (23 CFR 1200.22)
 - 405d: Impaired Driving Countermeasures (23 CFR 1200.23)
 - 405f: Motorcyclist Safety (23 CFR 1200.25)
- The NOHS will continue to actively submit applications for potential additional funding resources for highway safety program related activity. Expected applications will be made to the Nebraska Highway Safety Improvement Program and US Department of Justice, Office of Juvenile Justice and Delinquency Prevention, Enforcing Underage Drinking Law funding.

MAP-21 Maintenance of Effort (MOE) Requirement

The MAP-21 provision requires the State to maintain its aggregate expenditures from all State and local sources for programs at or above the average level of such expenditures in fiscal years 2010 and 2011 to qualify for certain highway safety funding under Section 405 grants. As a condition of receiving grant funds, States will be required to certify in the Section 405 Grant Applications that they meet the applicable MOE requirements.

The NOHS Program neither received nor expended any state or local funding for any of the Section 405 funds that the State is currently applying for in this FY2014 application.

The State had no prior State or local funding available in FY2010 and FY2011 to consider for its MOE and therefore the existing Section 405 applications applied for will all meet the MOE requirement provisions to be considered for the applications.

Legislation

During the years 2007-2011, the Nebraska Unicameral passed the following new legislative bills addressing highway safety:

- January 1, 2008 POP, Learner's and School Permit Enhancement
- January 1, 2008 Underage "Dram Shop" Law
- January 1, 2009 Ignition Interlock Law
- April 22, 2009 Additional Condition for Double Fines in Work Zone
- May 29, 2009 Office of Highway Safety Moved to Department of Roads
- July 14, 2010 Requirements for Drivers Failing to Pass Driver's Tests
- July 15, 2010 Banned Texting While Driving
- August 30, 2009 Move Over Law
- July 14, 2010 Requirements for Drivers Failing to Pass Driver's Tests
- August 26, 2011 Medical Examiner's Certificate for Commercial Driver's License

State Demographic Analysis

Nebraska is geographically located in the Midwest. In the 2010 Census, Nebraska has a population of 1.8 million distributed over 93 counties. There is 1 metropolitan class city, 1 primary class city, 29 first class cities, 116 second class cities and 382 villages in the state. About 73% of the population is urban and most of the urban areas are in the southeastern section of the state. Approximately 82 percent of the population is white, 5 percent black and 10 percent Hispanic. According to the Census, 25 percent of the population is under 18 years of age, 62 percent is between the ages of 18 and 65 and more than 13 percent is over the age of 65. There are 96,724 miles of public roads (highways, roads, streets). Of that total, 9,946 miles are state, 78,040 county and 8,738 municipal roads. In 2012 there were 1,395,941 licensed drivers and 2,278,670 registered vehicles. Temperature extremes from temperatures of below zero in winter to highs over 100 degrees during the summer challenge the driving public. A strong correlation has been noted between crash experience and severity of winter weather. Print media includes 17 daily and 156 weeklies newspapers, electronic media outlets include 14 commercial and education television stations and 127 commercial radio stations. One major area of the State is linked with media in neighboring states.

Highway Safety Planning Process

The highway safety planning process is circular and continuous; i.e., at any one point in time, the NOHS may be working on previous, current and upcoming fiscal year plans. In addition, due to a variety of intervening and often unpredictable factors at both the Federal and State level, the planning process may be interrupted by unforeseen events and mandates.

The planning process HSP flowchart visually capturing the steps in the planning process: identifying problems, setting targets, choosing performance measures, selecting projects, etc.

HSP Flowchart



Process and Data Description

This is a brief description of the processes utilized to determine Nebraska's traffic safety problems, goals, and project/activity/program emphasis. The processes are described under the following three titles:

- Problem Identification Process
- Performance Goals' Selections
- Program, Project and Activity Selection Process

Problem Identification Process

Problem identification is performed by the NOHS staff, with the sometime assistance of other state and local agencies, and involves the examination of relationships between crashes and the characteristics of population, licensed drivers, registered vehicles, and vehicle miles. Drivers can be divided into various subgroups by age, sex, etc. Vehicles can be divided into subgroups according to the year, the make, body style, etc. Roadways can be divided into subgroups according to urban, rural, type of surface, etc. Crashes can be further analyzed in terms of time, day, and month; age and sex of the driver, primary contributing factors; and usage of safety equipment.

The NOHS has chosen to define a highway safety crash problem as "an identifiable subgroup of drivers, pedestrians, vehicles, or roadways that is proportionately higher in crash experience compared to normal expectations." The fact that a subgroup is over represented in crashes may suggest that there is a characteristic of that subgroup that contributes to the crashes. A contributing factor can be defined as an identifiable characteristic of drivers, pedestrians, other roadway users, vehicles, or roadways, which are statistically higher in crash experience as compared to normal expectations.

Isolating and identifying contributing factors are essential in the strategic planning and selection of projects, activities, or programs that result in measurable outcomes. The more specific contribution of characteristics may be identified and corrected. The crash experience of the subgroup may be improved, resulting in a reduction of the rate of traffic crash fatalities and injuries.

When conducting analysis, the NOHS staff also considers other influencing factors. Factors such as composition of population, modes of transportation, system support, economic conditions, etc., may all affect traffic behavior. The experience and judgment of the NOHS staff (and their highway safety partners) are essential in the problem identification and priority setting process.

Highway Safety Partnerships

The NOHS staff also solicits and requests information and data from other traffic safety advocate groups and individuals. These include, but are not limited to: federal, state and local government agencies and non-profit organizations:

- Nebraska Supreme Court (Administrative Office of the Courts & Probation),
- Nebraska Department of Roads,
- Nebraska Department of Motor Vehicles,
- Federal Highway Administration,
- Nebraska Liquor Control Commission,
- Nebraska Attorney General, and
- Nebraska Commission on Law Enforcement and Criminal Justice.

Hospitals, local health departments, law enforcement, etc.:

- Nebraska Hospital Association,
- Nebraska Nurses Association,

Nebraska Department of Health and Human Services,
Nebraska Department of Education, and
Nebraska State Patrol.

Non-profit organizations:

Mothers Against Drunk Driving Nebraska,
National Safety Council, Nebraska,
Nebraska Prevention Center for Alcohol and Drug Abuse,
Nebraska Safety Council, Inc.,
University of Nebraska – Kearney - Nebraska Safety Center,
University of Nebraska - Omaha, and
University of Nebraska – Lincoln.

Professional associations:

Nebraska County Attorney's Association,
Nebraska Trucking Association,
Police Officer's Association of Nebraska,
Nebraska Sheriff's Association, etc., and interested individuals.

The participating members of the Nebraska Advocates for Highway Safety are vital partners and collaborators in the problem identification and priority determination process.

Among the other groups that contribute are:

City of Omaha Prosecutor's Office, CODES Data Management Team,
Independence Center Advisory Committee,
Nebraska Operation Lifesaver Committee, Nebraska Partners in Prevention,
Click It – Don't Risk It! Steering Committee,
Nebraska Prevention Center for Alcohol and Drug Abuse,
Nebraska Preventive Health Advisory Committee,
Nebraska Safety Center Advisory Council,
Nebraska AAA Foundation, Youth In Action,
NU Directions – University of Nebraska – Lincoln,
Project Extra Mile, Students Against Destructive Decisions,
Health Education Inc., Nebraska Transportation Coalition,
Nebraska Driver Mobility Coalition,
Traffic Records Coordinating Committee,
Injury Prevention Planning Group, and
Nebraska Underage Drinking Advisory Task Force.

Performance Measures

Performance measures enable the state to track progress, from a specific baseline, toward meeting a goal. In August 2008, the US Department of Transportation released a document DOT HS 811 025, that outlines a minimum set of behavioral highway safety plans and programs. The 10 Core performances measures were developed by NHTSA in collaboration with GHSA and others. The initial minimum set contains 14 measures: 10 core outcome measures, 1 core behavior measure; and 3 activity measures. These 14 measures cover the major areas common to State highway safety plans and use existing data systems. Beginning with the 2010 Highway Safety Plans and Annual Reports, state set goals for the report progress on each of the 11 core out and behavior measures annually. The following are the 14 performance measures which will be identified within their respective programs areas:

1. Fatalities (actual)
2. Fatality rate per 100M VMT (statewide; urban; rural)
3. Number of serious (disabling) injuries
4. Number of fatalities involving drivers or motorcycle operators with .08 BAC or above
5. Number of unrestrained passenger vehicle occupant fatalities
6. Number of speeding-related fatalities
7. Number of motorcyclist fatalities
8. Number of unhelmeted motorcyclist fatalities
9. Number of drivers age 20 or younger involved in fatal crashes
10. Number of pedestrian fatalities
11. Percent observed belt use for passenger vehicles – front seat outboard occupants
12. Number of seat belt citation issued during grant-funded enforcement activities
13. Number of impaired driving arrests made during grant-funded enforcement activities
14. Number of speeding citations issued during grant-funded enforcement activities

The Fatal Analysis Reporting System (FARS) data “Traffic Safety Performance (Core Outcome) Measures for Nebraska” and calendar year state crash data are being utilized. (A five year baseline average is used in all core outcome measures.)

Traffic Safety Performance (Core Outcome) Measures* for Nebraska

		Year						Projections	
		2007	2008	2009	2010	2011	^2012	2013	2014
Traffic Fatalities	Total	256	208	223	190	181	212	203	182
	Rural	205	182	185	159	138	174	168	132
	Urban	51	26	38	31	43	38	35	50
	Unknown	0	0	0	0	0	0	0	0
Fatalities Per 100 Million Vehicle Miles Driven**	Total	1.32	1.09	1.15	0.98				
	Rural	1.82	1.67	1.68	1.43				
	Urban	0.62	0.31	0.45	0.37				
Passenger Vehicle Occupant Fatalities (All Seat Positions)	Total	219	175	187	148	141	174	165	163
	Restrained	67	69	59	46	43	57	55	52
	Unrestrained	122	91	108	79	79	96	91	90
	Unknown	30	15	20	23	19	21	20	21
Alcohol-Impaired Driving Fatalities (BAC=.08+)**		77	53	68	50	45	64	56	53
Speeding-Related Fatalities		44	32	30	36	33	35	32	30
Motorcyclist Fatalities	Total	15	19	15	14	23	22	18	17
	Helmeted	11	16	9	13	21	21	16	16
	Unhelmeted	4	3	5	0	2	1	2	1
	Unknown	0	0	1	1	0	0	0	1
Drivers Involved in Fatal Crashes	Total	356	282	327	249	257	294	282	282
	Aged Under 15	0	0	4	3	0	1	2	2
	Aged 15-20	71	47	51	33	27	46	41	40
	Aged Under 21	71	47	55	36	27	47	42	36
	Aged 21 and Over	284	234	269	213	229	246	238	239
	Unknown Age	1	1	3	0	1	1	1	1
Pedestrian Fatalities		8	5	9	8	7	15	8	6

* These Performance Measures were developed by the National Highway Traffic Safety Administration (NHTSA) and the Governors Highway Safety Association (GHSA) (See Publication: DOT HS 811 025)

** 2011-2012 State Vehicle Miles Traveled (VMT) Data is Not Yet Available

*** Based on the BAC of All Involved Drivers and Motorcycle Riders (Operators) Only

^ Nebraska Data/FARS data unavailable

Nebraska Annual Comparative Data Chart

					Progress Report Data CY2009-2012				Projections 5 year moving average	
	2005	2006	2007	2008	2009	2010	2011	2012^	2013	2014
Traffic Fatalities (F) (Actual)	276	269	256	208	223	190	181	212	203	182
Rural Fatalities (FARS)	207	209	205	182	185	159	138	174	168	132
Urban Fatalities (FARS)	69	60	51	26	38	31	43	38	35	50
Serious Traffic Injuries (A)	2,053	1,965	1,976	1,854	1,945	1,750	1,768	1,725	1,685	1,646
Traffic Fatalities and Serious Injuries Combined (F/A)	2,329	2,234	2,232	2,062	2,168	1,940	1,949	1,937	1,888	1,828
Vehicles Miles (Millions)	18,938	19,223	19,202	18,864	19,147	19,698	19,478	19,322	19,688	19,777
Rural Vehicle Miles (Millions)	11,172	11,021	11,129	10,714	10,874	11,123	11,043	10,922	10,935	10,979
Urban Vehicle Miles (Millions)	7,766	8,202	8,073	8,149	8,272	8,396	8,435	8,400	8,330	8,367
Traffic Fatalities/100 Million VMT (FARS)	1.46	1.39	1.32	1.09	1.15	0.98	0.93	1.10	1.03	0.92
Rural Traffic Fatalities/100 Million VMT (FARS)	1.85	1.87	1.82	1.67	1.68	1.43	1.25	1.59	1.51	1.46
Urban Traffic Fatalities/100 Million VMT (FARS)	0.89	0.73	0.62	0.31	0.45	0.37	0.51	0.45	0.41	0.39
Fatality and Serious Injury Rate /100 Million VMT	12.3	11.6	11.6	10.9	11.3	9.8	10.0	10.0	9.6	9.2
Population (U.S. Census)	1,751,069	1,759,779	1,769,473	1,783,432	1,796,619	1,826,341	1,826,341	1,826,341	1,826,341	1,826,341
Fatality Rate/100K Population	15.8	15.3	14.5	11.7	12.4	10.4	9.9	11.6	11.1	10.0
Fatality and Serious Injury Rate /100K Population	133.0	126.9	126.1	115.6	120.7	106.2	106.7	106.1	103.4	100.1
Alcohol-Impaired Driving Fatalities	81	86	91	67	79	53	51	90	66	64
Alcohol-Impaired Fatalities as a % of All Fatalities	29.3%	32.0%	35.5%	32.2%	35.4%	27.9%	28.2%	42.5%	32.5%	32.4%
Alcohol-Impaired Fatality Rate /100 Million VMT	0.43	0.45	0.47	0.36	0.41	0.27	0.26	0.35	0.32	0.31
Fatal, A and B Injury Crashes	6,051	5,706	5,830	5,514	5,387	5,025	4,998	4,868	4,781	4,694
Alcohol-Impaired Fatal, A and B Injury Crashes	698	682	712	685	628	580	610	598	587	577
Percent of Population Observed Using Safety Belts	79.2%	76.0%	78.7%	82.7%	84.8%	84.1%	84.2%	78.6%	82.4%	86.2%
Speed-Related Fatal, A and B Injury Crashes	576	425	535	400	423	454	374	385	371	358
Youth-Involved Fatal, A and B Injury Crashes	2,207	2,009	1,971	1,725	1,742	1,576	1,414	1,433	1,387	1,341
All Other Factors - Fatal, A and B Injury Crashes	4,777	4,599	4,583	4,429	4,336	3,991	4,014	3,956	3,926	3,896
Percent of unbelted drivers and occupants seriously injured or killed in a crash	52.1%	48.1%	47.7%	45.8%	35.4%	48.0%	48.4%	45.1%	42.3%	40.1%
Unrestrained Passenger Vehicle Occupant Fatalities (FARS)	145	136	122	91	108	79	79	96	86	81
Speed-Related Fatalities (FARS)	51	64	44	32	30	36	33	35	32	30
Motorcyclist Fatalities (FARS)	17	18	15	19	15	14	23	22	18	17
Unhelmeted Motorcyclist Fatalities (FARS)	3	4	4	3	5	0	2	1	2	1
MC Operators .08 or higher (FARS)	2	5	5	5	7	3	1	3	4	2
Fatalities Involving Driver or Motorcycle Operator w/≥.08 BAC (FARS)	74	71	77	53	68	50	45	64	56	53
Drivers Age 20 or Younger Involved in Fatal Crashes	54	68	71	47	55	36	27	47	42	36
Pedestrian Fatalities	8	9	8	5	9	8	7	15	8	6
Distracted Driver - Fatal, A and B Injury Crashes	874	819	749	732	783	696	729	738	699	662
Nighttime (6 p.m. - 6 a.m.) Unrestrained Fatalities	82	74	67	47	54	46	36	50	44	42
Citations Issued During Grant Funded Enforcement Activities: (3-Year Moving Average) for year 2013 and 2014										
Safety Belt Citations	n/a	n/a	n/a	n/a	3,605	3,622	4,051	3,178	3,889	4,160
Alcohol Impaired Driving Arrests	n/a	n/a	n/a	n/a	2,424	2,807	2,205	2,611	2,767	2,922
Speeding Citations	n/a	n/a	n/a	n/a	25,350	18,395	29,777	19,097	23,214	25,786
*Safety belt percentages from "Health Education, Inc." statewide observation Safety Belt Use Surveys										
http://factfinder.census.gov/sevlet/Distract Driving Numbers - Follow To Closely, Inattention, Mobile Phone, Distracted-Other										
Projections are determined using 5 year baseline average with the exception of citations (3 year moving average.)										
Safety Belt Usage Rates - Nebraska Safety Use Report - Health Education Inc.										
Source: Nebraska Department of Roads, Standard Summary of Nebraska Motor Vehicle Traffic Accidents										
Vehicle Miles Source - NDOR - Travel Data for the (Year) HPMS Study ^ Nebraska Data /FARS Data Unavailable										

Other critical considerations in the problem identification process are the use of conducted assessments, surveys (attitudinal, (See below) observations, etc.) evaluations (administrative, scientific, etc.) and studies.

Nebraska Annual Traffic Safety Study, 2013

THE NEBRASKA POLL - May 2013 - NARRATIVE SUMMARY - (N=900)

Impaired Driving

- The first question was open-ended and asked respondents to name the biggest problem in Nebraska today. Roads and safety-related responses included drunk drivers (3%), distracted drivers (4%) and general road and traffic conditions (14%).
- Respondents were next asked to rate three specified problems on a 1 to 5 scale, with 5 as very important and 1 as not at all important. Both drunk driving and distracted driving (each with a mean score of 4.33) were named as bigger problems than the fuel tax situation (3.55).
- Respondents were then asked an open-ended question about what is the best way to solve the drunk driving problem. Although responses were fairly scattered, more severe penalties led the list with a 23% plurality, followed by stricter law enforcement (13%) and education (8%).
- A majority of respondents (57%) indicated Nebraska penalties for drunk driving are not tough enough, while 39% indicated they are about right and 4% indicated they are too tough.
- Respondents were next asked whether they favor or oppose each of six specific penalties for drunk driving. All six were favored by a majority of respondents. Leading the list of those favoring was jail terms for previous offenses (84%), followed by mandatory treatment for offenders (76%); then mandatory sentencing for offenders (69%); mandatory interlock ignition for all first-time offenders (66%); eliminating plea bargaining for drunk driving offenses (60%); and losing license for first offense (51%).
- Nine percent (9%) of respondents indicated they had driven while impaired by alcohol but still under the legal limit in the last 60 days.
- CORE QUESTION: Just over a fourth of the respondents (26%) indicated they had driven within two hours after drinking alcoholic beverages at least once in the last 60 days.
- CORE QUESTION: Nearly half the respondents (48%) indicated the chances of getting arrested if they drive after drinking are likely, while another 37% indicated chances of that are somewhat unlikely.
- CORE QUESTION: Half of the respondents (50%) indicated they had seen or heard something about drunk driving enforcement by police in the last 30 days.

Seat Belts

- CORE QUESTION: Just over three-fourths of the respondents (78%) indicated they always wear safety belts when they drive or ride.
- CORE QUESTION: A solid majority (59%) of respondents thought the chances of getting a ticket for not wearing a seat belt were unlikely (37% somewhat unlikely plus 22% very unlikely).
- CORE QUESTION: Less than a fourth of respondents (23%) indicated they had seen or heard something about seat belt law enforcement by police in the last 60 days.
- For the fourth straight year, a majority of respondents (53%) indicated that law enforcement officers should be allowed to stop drivers and ticket them for not wearing a seat belt.
- Respondents were asked what level of fine would be most effective to get people to wear their seat belt all the time. A plurality (30%) indicated \$51-100, 28% indicated \$25-50, 16% indicated \$101-150, 5% indicated \$151-200 and 21% indicated the fine should be more than \$200.
- One in five respondents (20%) indicated they have children weighing between 40 and 80 pounds, and of those 76% indicated they use a booster seat for their child in the car.

Speed

- CORE QUESTION: A plurality of respondents (48%) indicated they rarely drive faster than 35 mph on a road posted at 30 mph, while 23% indicated never, 16% indicated half the time and 13% indicated most of the time.
- CORE QUESTION: A plurality of respondents (47%) indicated they never driver faster than 70 mph on a road posted at 65 mph. Another 39% indicated they rarely drive faster than 70 on those roads, while 9% indicated half the time and 4% indicated most of the time.
- CORE QUESTION: Two in five respondents (40%) indicated they had heard something about speed enforcement by police in the past 30 days.
- CORE QUESTION: A plurality of respondents (40%) indicated the chances of getting a ticket if you drive over the speed limit are somewhat likely, with 25% indicating likely, 12% very likely, 18% somewhat unlikely and 6% very unlikely.

Distracted Driving Laws

- More than two-thirds of respondents (68%) indicated they would support a law banning drivers from talking on a cell phone while driving. Less than a third (31%) opposed that idea and only 1% had no opinion.
- Nearly two-thirds of respondents (62%) also supported a law allowing law enforcement to stop a driver and ticket them solely for talking on a cell phone while driving. Just over a third (37%) opposed that while 1% again had no opinion.
- Most of the respondents (88%) indicated support for a law that would allow law enforcement to stop a driver and ticket them solely for texting while driving, while 11% opposed that and 1% had no opinion.
- (Results of all three distracted driving law questions were consistent with findings from the 2012 Nebraska Annual Traffic Safety study.)

Miscellaneous

- Most respondents (81%) indicated that Nebraska's law requiring motorcycle helmets should be continued, while 18% said it should be repealed and 2% had no opinion.
- A majority of respondents (58%) indicated that drivers over the age of 70 should be required to drive as part of their test every time they renew their license, while 40% opposed such a requirement and 2% were undecided.

Demographics

- Most respondents (98%) indicated they have a driver's license.
- Respondents indicated distribution in the following age categories (controlled variable): 16-20, 6%; 21-34, 14%; 35-49, 28%; 50-64, 33%; 65 up, 20%.
- Respondents indicated distribution in the following annual household income categories: under \$20,000, 10%; \$20,000-40,000, 20%; over \$40,000, 70%.
- Cell phone numbers were included in the sample; 87% of the respondents were interviewed on their traditional landlines and 13% on their cell phones.
- Respondents were distributed among Nebraska's three congressional districts as follows (controlled variable): District One, 30%; District Two, 35%; District Three, 35%.
- By control, respondents were 49% male and 51% female.

Years-of-life lost is a public health measure that will continue to be calculated. (See below)

Nebraska Annual “Years of Life Lost”* Due to Traffic Deaths

(Based on Calendar Year Fatality Data)			
Age Group	2009	2010	2011
0 thru 5	154	150	221
6 thru 10	137	268	0
11 thru 15	480	435	58
16 thru 20	1,761	1,156	1,536
21 thru 25	1,346	1,294	930
26 thru 30	1,141	719	691
31 thru 35	533	665	437
36 thru 40	670	45	444
41 thru 45	491	379	267
46 thru 50	503	421	217
51 thru 55	309	179	378
56 thru 60	157	142	147
61 thru 65	119	143	159
66 thru 70	48	61	76
71 thru 75	26	30	19
76 thru 80	10	10	10
Total	7,885	6,097	5,590

Based on Nebraska Life Expectancy Estimate of 80 Years for Females and 73 Years for Males

*Based on Calendar Year Fatality Data.


Source: Nebraska Department of Roads, Standard Summaries of Nebraska Motor Vehicle Traffic Accidents

These data sources may be used as single sources of information or utilized in combination with other traditional traffic record data for problem identification. By refining the problem identification process annually and by implementing specific program activity addressing those problems, greater measurable outcomes are expected.

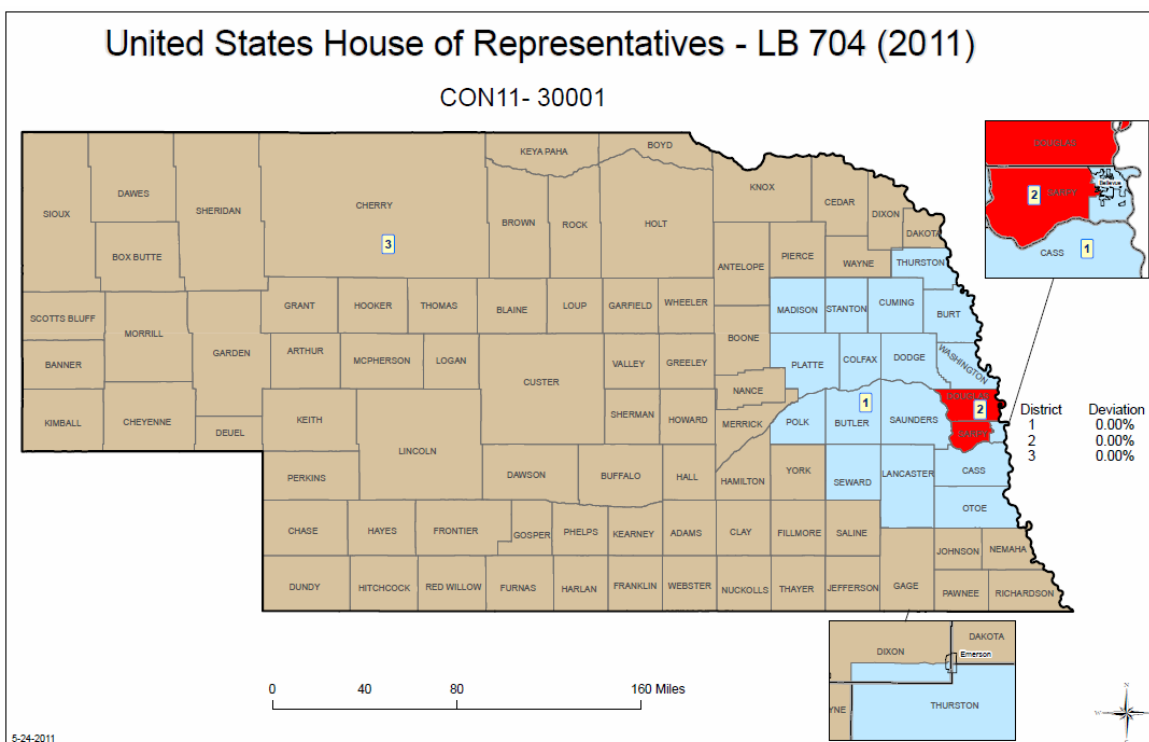
For the purpose of this FY2014 problem identification process, the NOHS will be using the previous five years overall statewide data analysis utilizing reported fatal, A (disabling) and B (visible, but not disabling injury) type injury crashes as the primary source of information.

Geographical consideration is used in the problem identification process including dividing the problems according to Nebraska's three United States House of Representatives' Districts. Further geographical problem identification considerations will primarily concentrate on the selected 23 priority counties, representing 81.5% of the population within those congressional districts. These counties and the communities within them have been selected based upon crash data from the previous three years.

Nebraska Priority Counties

<div>  NEBRASKA PRIORITY COUNTIES FOR FY2014 COUNTY CRASH RATE compared to STATE CRASH RATE PER 100 MILLION MILES </div>									
Congressional District	County	2011 FAB Crashes	FAB Crash Rate	Alcohol Rate	Speed Rate	Youth 16-20 Rate	All Other Factors Rate	Low Occ/Prot Percentage	2010 Population*
Three	Adams	84	35.9	4.7	1.7	10.7	29.5	74.9%	31,364
Three	Buffalo	124	20.9	2.0	0.8	4.9	16.0	74.1%	46,102
One	Cass	67	16.7	3.0	2.2	2.5	18.0	74.4%	25,241
Three	Custer	41	25.0	3.7	4.3	5.5	11.4	50.0%	10,939
One	Dakota	47	24.5	3.6	1.6	4.2	17.1	75.2%	21,006
Three	Dawson	69	16.4	2.9	2.6	3.8	10.9	58.1%	24,326
One	Dodge	115	33.3	3.2	1.7	7.5	28.3	77.1%	36,691
One	Douglas	1,201	27.1	3.0	1.0	7.1	23.1	74.2%	517,110
One	Gage	69	29.1	5.5	2.5	8.4	21.1	69.1%	22,311
Three	Hall	201	32.3	4.3	3.1	10.4	24.9	71.2%	58,607
Three	Hamilton	40	13.7	1.0	1.4	2.7	11.3	51.3%	9,124
One	Lancaster	939	39.8	3.9	1.8	12.8	34.1	86.5%	285,407
Three	Lincoln	128	21.8	3.1	3.6	8.0	15.2	66.8%	36,288
One	Madison	89	30.4	3.1	2.4	9.9	24.9	69.9%	34,876
One	Otoe	47	19.1	2.8	2.0	5.3	14.2	57.8%	15,740
Three	Platte	120	40.1	2.7	2.0	13.0	35.4	68.8%	32,237
Three	Saline	47	39.1	11.6	3.3	11.6	24.1	54.4%	14,200
One/Two	Sarpy	303	24.7	1.6	1.8	9.9	21.2	84.4%	158,840
One	Saunders	56	26.3	2.3	3.3	5.6	20.7	71.4%	20,780
Three	Scotts Bluff	109	35.3	5.5	3.6	11.3	26.2	69.6%	36,970
One	Seward	55	14.6	0.8	1.3	5.3	12.5	70.0%	16,750
One	Washington	53	27.5	3.6	1.6	10.9	22.3	83.0%	20,234
Three	York	57	16.2	3.1	1.7	3.4	11.4	72.3%	13,665
23 County Population									1,488,808
Statewide		4,998	25.7	3.1	1.9	7.3	20.6	73.9%	1,826,341
Blue indicates High Crash Rates for Alcohol, Speed and Youth and Red indicates Low Occupant Protection Usage Data taken off 2011 Standard Summaries, Fatal, A / B Injuries, Statewide and County *U.S. Census Bureau Revised 3/1/2013 Nebraska 2011 data will continue to be the most current data for the FY2014 Plan									81.5% of Population

Congressional Districts of Nebraska



Program, Project and Activity Selection Process

The NOHS utilizes the following major steps to determine the appropriate selection of programs, projects, and activities for the federal fiscal year which runs the period of October 1 through September (FY2014) funding period:

HSP Program Planning Calendar

November - December:

Debrief the previous year's programs, crash data, State and national priorities, update problem identification, and set performance targets with NOHS staff. Work on problem identification for specific geographical and demographic priority areas. Coordinate data and problem identification with the State's HSP.

January – February:

Review program data and targets to determine funding distribution and overall direction of program. Consider the NHTSA regional response to the prior year's Annual Report, the prior year HSP approval letter, and any applicable Management or special Management Review or Program Assessment comments. Post Grant Contract Proposal Guide and Policies and Procedures on website.

March – April:

Determine revenue estimates, establish draft budget, and review internally. Grant Proposals are solicited.

May:

Preliminary program, project, or activity selection based upon need, performance, and outcome expectations. Grant Application due to NOHS for review and rating.

June:

Draft the HSP including the Section 405 grant application for review by NHTSA and program area experts.

July:

Final contracts negotiation and approval. Review, print, and submit the HSP for NHTSA review and approval. Respond promptly to any requests for additional information.

August – September:

Print, distribute, and post the approved HSP. Start implementation and gain approval for grants and contracts from the appropriate officials.

October:

Implement grants and contracts. Begin work on the Annual Report.

The program, project, and activity selection is the responsibility of the NOHS professional staff. Information from a variety of data sources is utilized. An evaluation criteria format is used to determine how individual applications compare. These comparisons and ratings are used to make final funding determinations.

Performance Goal Selections

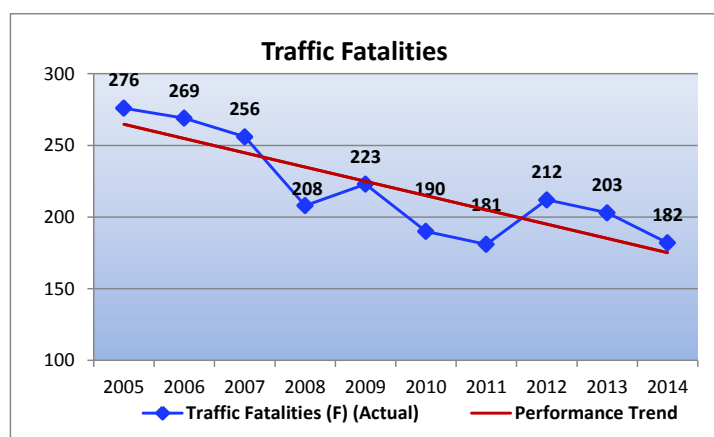
Performance goals, both short and long term, evolve from the problem identification process. Identified emphasis areas are selected from this process and reviewed to assure that they are consistent with the guidelines and emphasis areas established by the U.S. Department of Transportation, National Highway Traffic Safety Administration.

Using the experience and expertise of the NOHS professional staff and state crash data, an appropriate overall statewide performance goal and performance measures in selected emphasis areas are established. Projections are based on a regression analysis program using the five year moving average. The projection is based upon a sustained level of activity and the goal is established by anticipating additional activity that more precisely targets identified problems.

Performance Goals and Trends

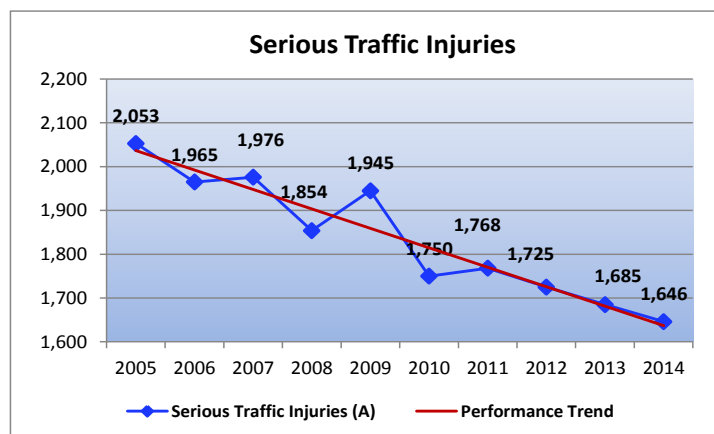
Goal: Traffic Fatalities

To decrease traffic fatalities by 10% from the 2008-2012 calendar base year average of 203 to 182 by December 31, 2014.



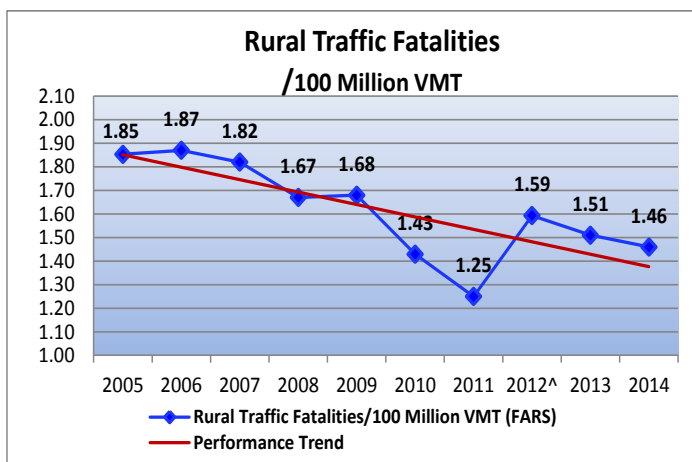
Goal: Serious Traffic Injuries (State Crash Data Files)

To decrease serious injuries by 9% from the 2008-2012 calendar base year average of 1,808 to 1,646 by December 31, 2014.



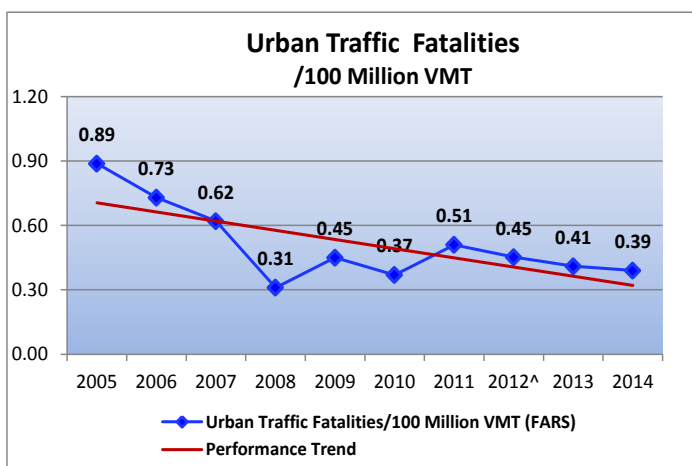
Goal: Rural Traffic Fatalities/100 Million VMT (FARS)

To decrease rural traffic fatalities/100 Million VMT by 6% from the 2008-2012 calendar base year average of 1.55 to 1.46 by December 31, 2014.



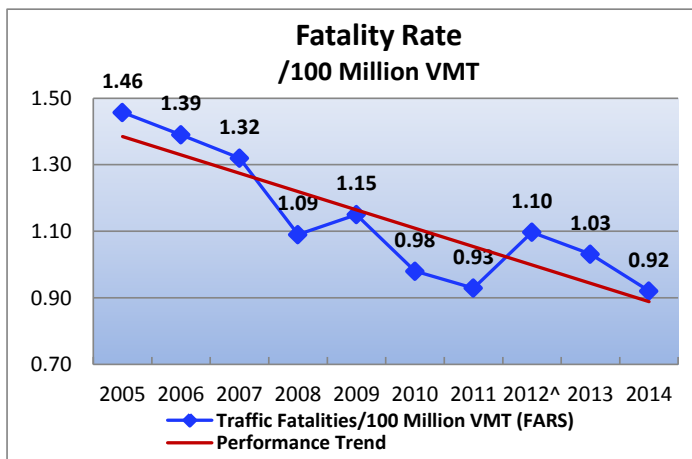
Goal: Urban Traffic Fatalities/100 Million VMT (FARS)

To decrease urban traffic fatalities/100 Million VMT by 7% from the 2008-2012 calendar base year average of 0.42 to 0.39 by December 31, 2014.



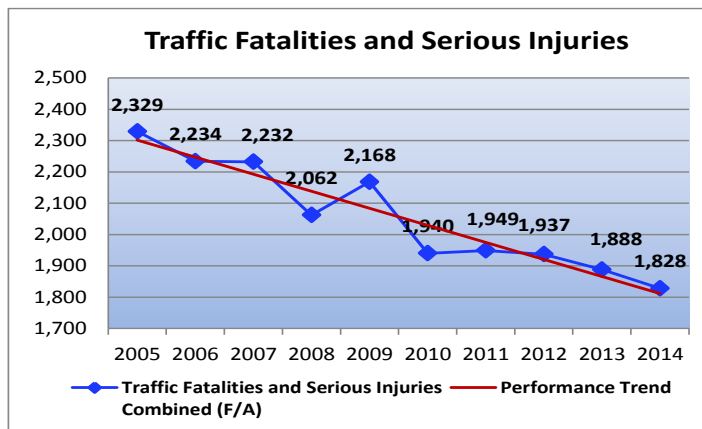
Goal: Fatality Rate per 100 Million VMT (FARS/FHWA)

To decrease the fatality rate/100 Million VMT by 13% from the 2008-2012 calendar base year average of 1.05 to 0.92 by December 31, 2014.



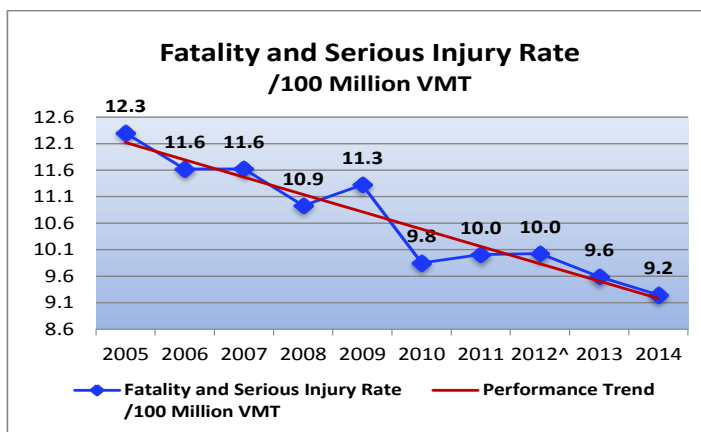
Goal: Traffic Fatalities and Serious Injuries

To decrease traffic fatalities and serious injuries by 9% from the 2008-2012 calendar base year average of 2,011 to 1,828 by December 31, 2014.



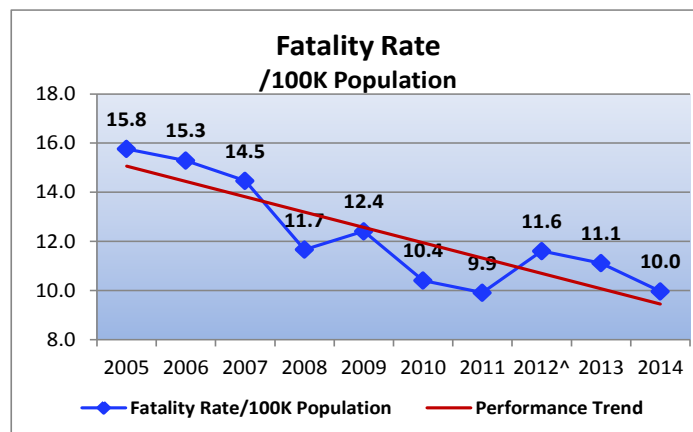
Traffic Fatalities and Serious Injury Rate/100 Million VMT

To decrease the traffic fatalities and serious injury rate/100 Million VMT by 12% from the 2008-2012 calendar base year average of 10.4 to 9.2 by December 31, 2014.



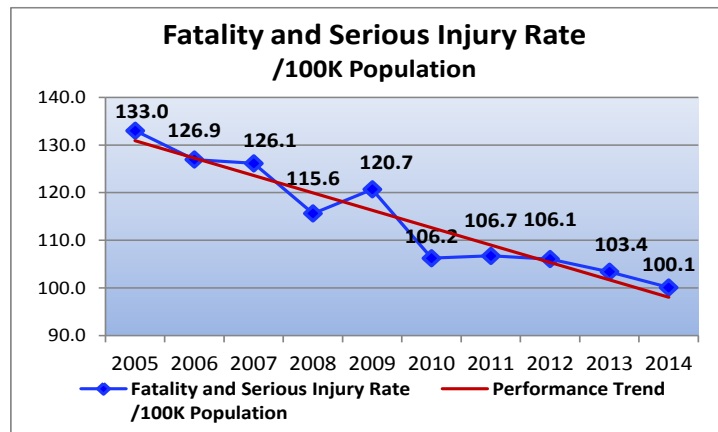
Goal: Fatality Rate/100K Population

To decrease the traffic fatality rate/100K Population by 11% from the 2008-2012 calendar base year average of 11.2 to 10.0 by December 31, 2014.



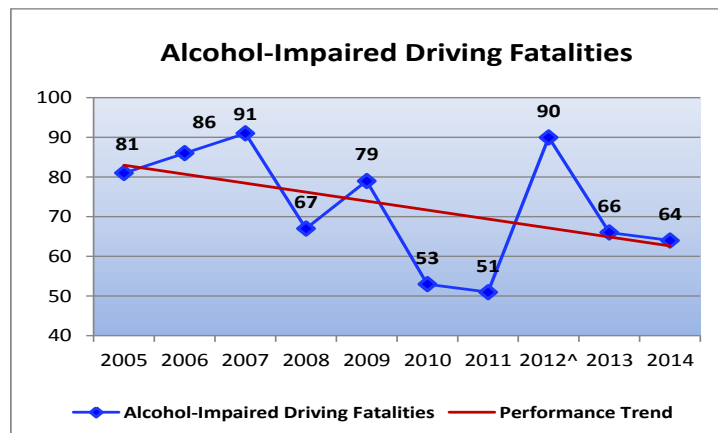
Traffic Fatality and Serious Injury Rate/100K Population

To decrease the traffic fatality and serious injury rate/100K Population by 10% from the 2008-2012 calendar base year average of 111.1 to 100.1 by December 31, 2014.



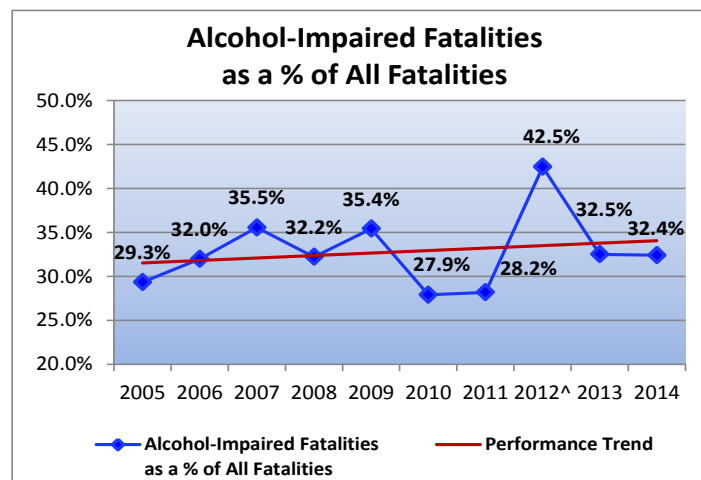
Goal: Alcohol-Impaired Driving Fatalities

To decrease alcohol-impaired driving fatalities by 6% from the 2008-2012 calendar base year average of 68 to 64 by December 31, 2014.



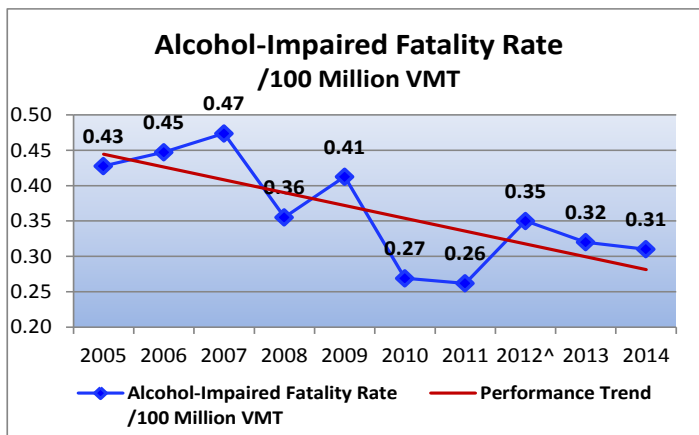
Goal: Alcohol-Impaired Fatality Proportion

To decrease alcohol-impaired fatalities proportion of all fatalities by 5% from the 2008-2012 calendar base year average of 34.1% to 32.4% by December 31, 2014.



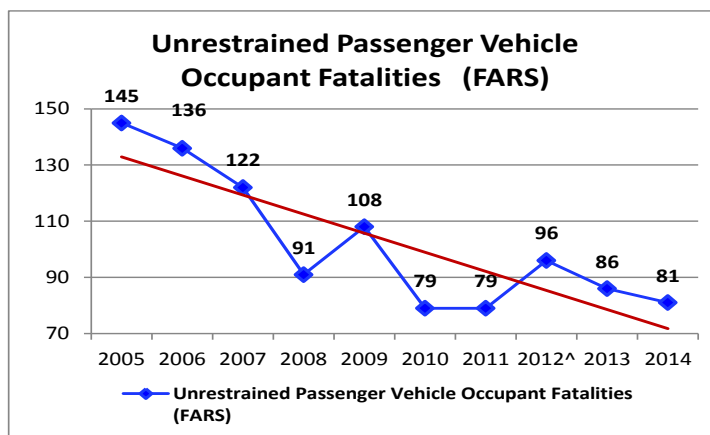
Goal: Alcohol Impaired Driving Fatality Rate/100 Million VMT

To decrease alcohol-impaired fatality rate/100 Million VMT by 5% from the 2008-2012 calendar base year average of 0.33 to 0.31 by December 31, 2014.



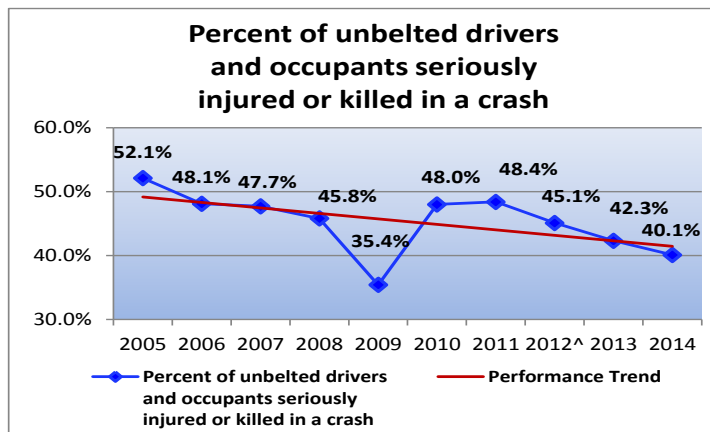
Goal: Unrestrained Passenger Vehicle Occupant Fatalities (FARS)

To decrease unrestrained passenger vehicle occupant fatalities in all seating positions by 10% from the 2008-2012 calendar base year average of 91 to 81 by December 31, 2014.



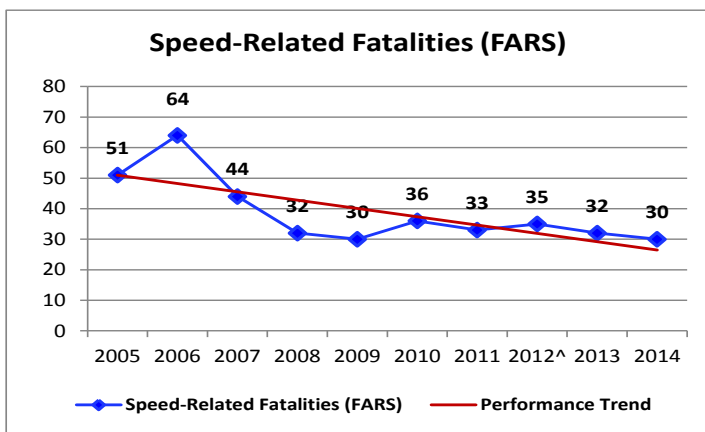
Goal: Percent of Unbelted Drivers and Occupants Seriously Injured or Killed in a Crash

To decrease the percent of unbelted drivers and occupants seriously injured or killed in a crash by 10% from the 2008-2012 calendar base year average of 44.5% to 40.1% by December 31, 2014.



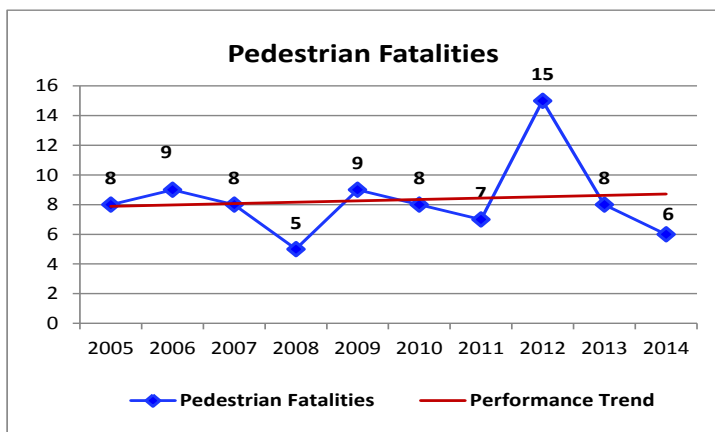
Goal: Speed-Related Fatalities (FARS)

To decrease speed-related fatalities by 10% from the 2008-2012 calendar base year average of 33 to 30 by December 31, 2014.



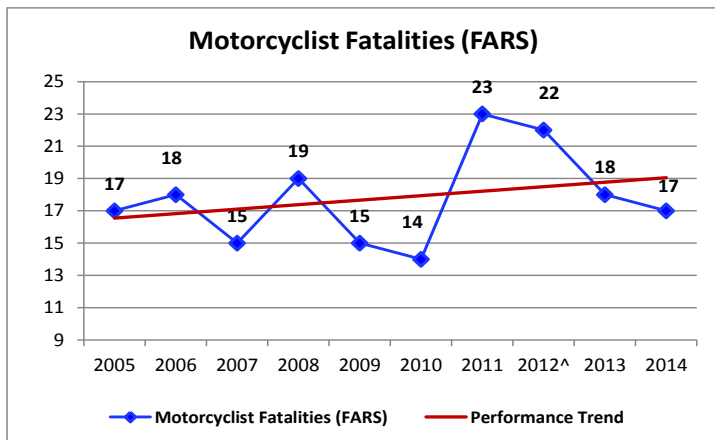
Goal: Pedestrian Fatalities (FARS)

To reduce pedestrian fatalities by 30% from the 2008-2012 calendar base year average of 9 to 6 by December 31, 2014.



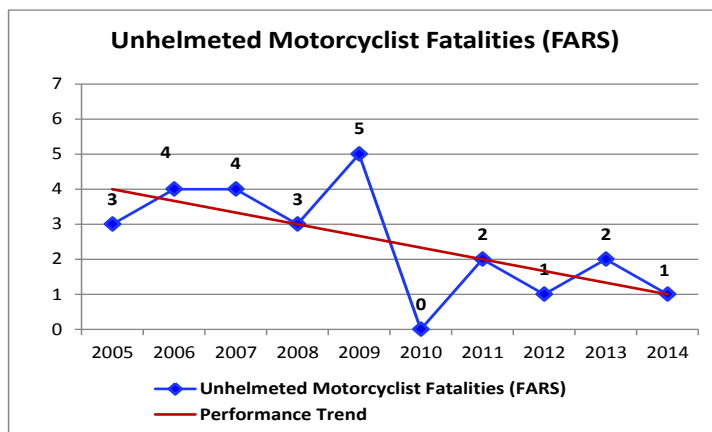
Goal: Motorcyclist Fatalities (FARS)

To decrease motorcyclist fatalities by 6% from the 2008-2012 calendar base year average of 19 to 17 by December 31, 2014.



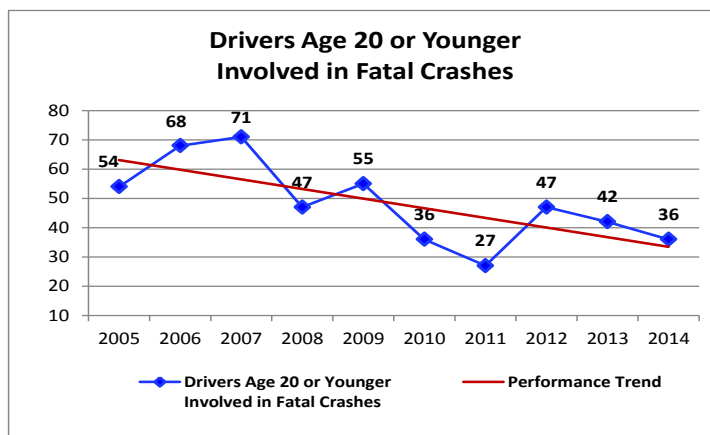
Goal: Unhelmeted Motorcyclist Fatalities (FARS)

To decrease unhelmeted motorcyclist fatalities by 50% from the 2008-2012 calendar base year average of 2 to 1 by December 31, 2014.



Goal: Drivers Age 20 or Younger Involved in Fatal Crashes (FARS)

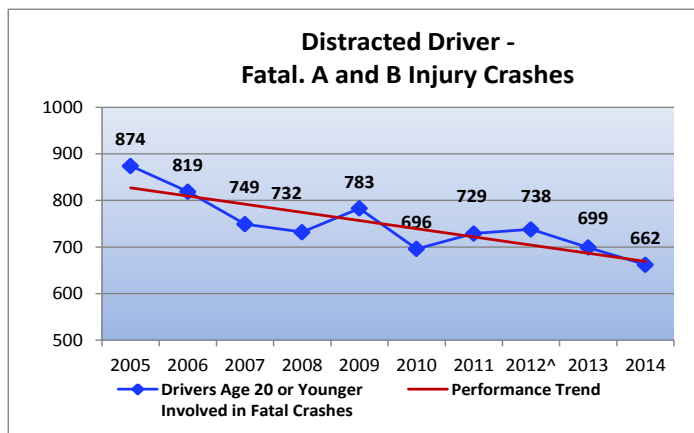
To decrease drivers age 20 or younger involved in fatal crashes by 10% from the 2008-2012 calendar base year average of 40 to 36 by December 31, 2014.



Goal: Distracted Driver – Fatal, A and B Injury Crashes*

*Includes Inattention, Mobile Phone Distraction, Distracted – Other, and Followed Too Closely

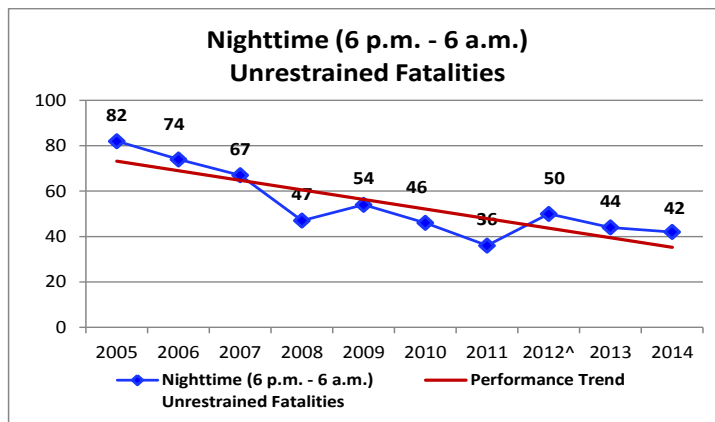
To reduce distracted driver – fatal, A and B injury crashes by 10% from the 2008-2012 calendar base year average of 736 to 662 by December 31, 2014.



Goal: Nighttime (6 p.m. – 6 a.m.) Unrestrained Fatalities in Fatal Crashes*

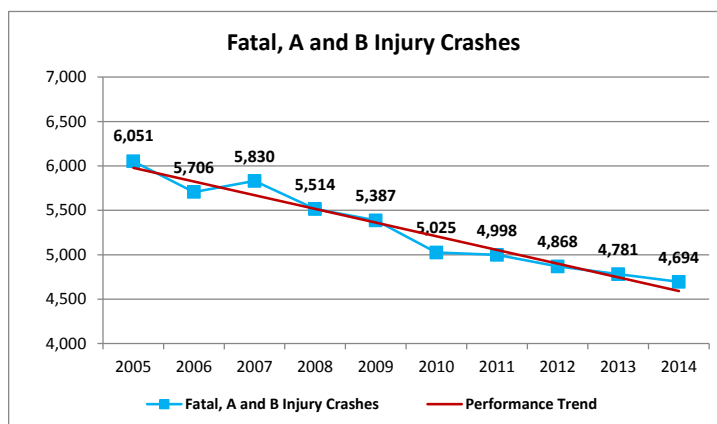
*Includes Not Used and Unknown

To reduce nighttime (6 p.m. – 6 a.m.) unrestrained fatalities in fatal crashes by 10% from the 2008-2012 calendar base year average of 47 to 42 by December 31, 2014.



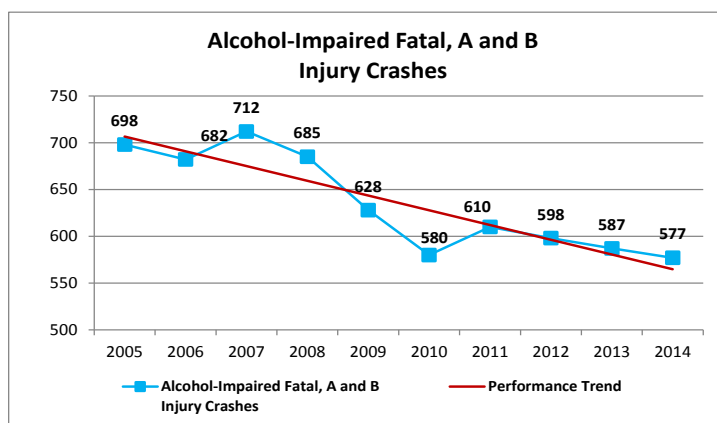
Goal: Fatal, A and B Injury Crashes

To decrease fatal, A and B injury crashes by 9% from the 2008-2012 calendar base year average of 5,158 to 4,694 by December 31, 2014.



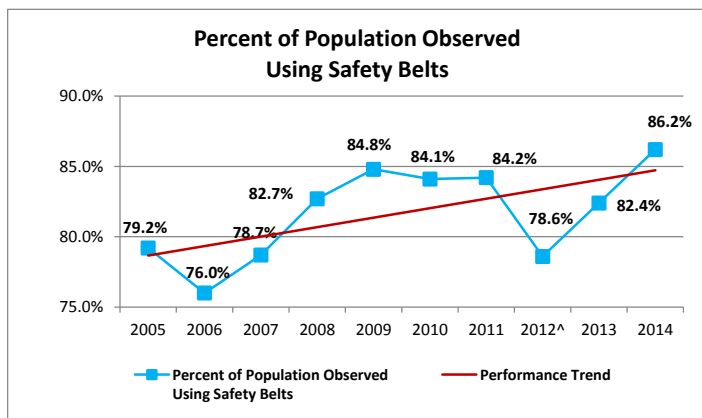
Goal: Alcohol-Impaired Fatal, A and B Injury Crashes

To decrease alcohol-impaired fatal, A and B injury crashes by 7% from the 2008-2012 calendar base year average of 620 to 577 by December 31, 2014.



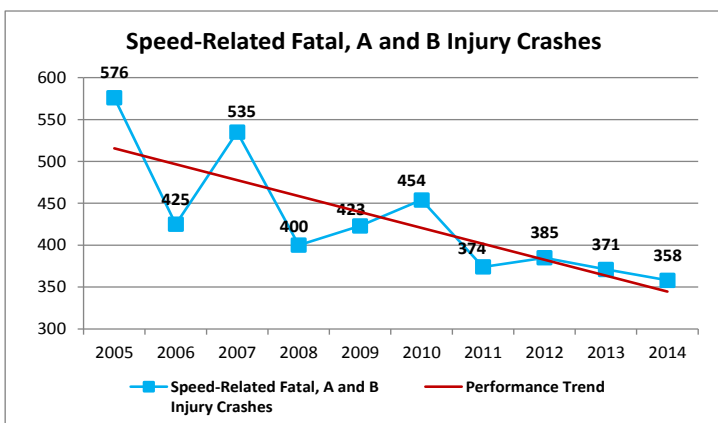
Goal: Seat Belt Use Rate (Observed Seat Belt Use Survey)

To increase statewide observed seat belt use of front seat outboard occupants in passenger vehicles by 4% from the 2008-2012 calendar base year average usage rate of 82.9 % to 86.2% by December 31, 2014.



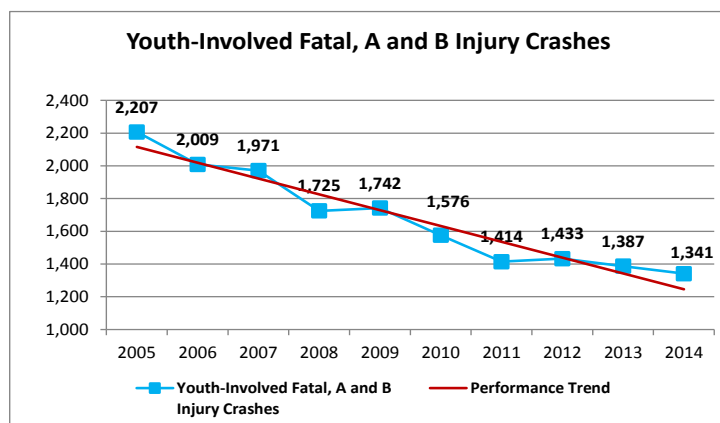
Goal: Speed-Related Fatal, A and B Injury Crashes

To decrease speed-related fatal, A and B injury crashes by 12% from the 2008-2012 calendar base year average of 407 to 358 by December 31, 2014.



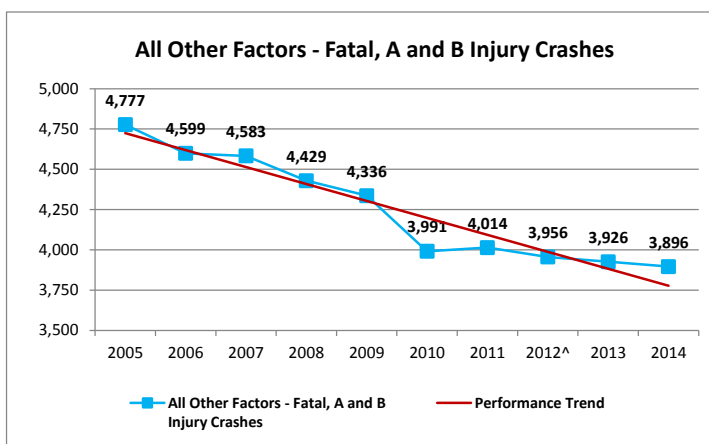
Goal: Youth-Involved Fatal, A and B Injury Crashes - (Drivers Age 20 or younger)

To decrease youth-involved fatal, A and B injury crashes by 15% from the 2008-2012 calendar base year average of 1,578 to 1,341 by December 31, 2014.



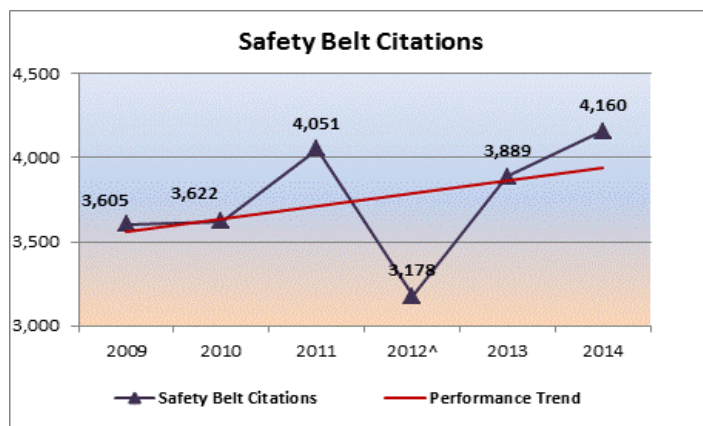
Goal: All Other Factors - Fatal, A and B Injury Crashes

To decrease all other factors – fatal, A and B injury crashes by 6% from the 2008-2012 calendar base year average of 4,145 to 3,896 by December 31, 2014.



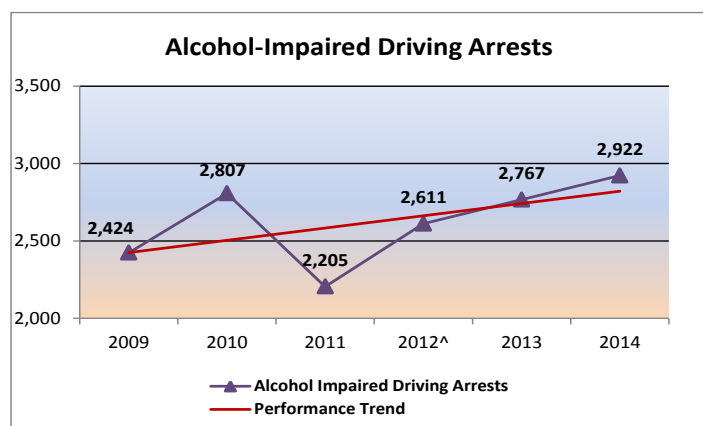
Goal: Seat Belt Citations Grant Funded

To increase the number of seat belt citations issued during grant funded enforcement activities by 15% from the 2010-2012 calendar base year of 3,617 to 4,160 by December 31, 2014.



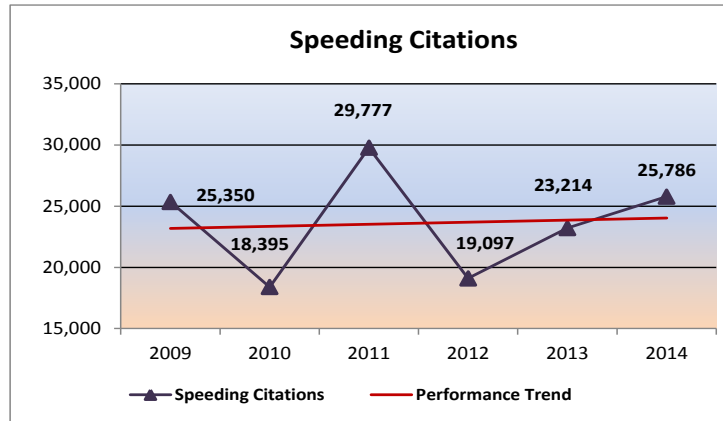
Goal: Alcohol-Impaired Driving Arrests Grant Funded

To increase the number of alcohol impaired driving arrests made during grant funded enforcement activities by 15% from the 2010-2012 calendar base year of 2,541 to 2,922 by December 31, 2014.



Goal: Speeding Citations Grant Funded

To increase number of speeding citations issued during grant funded enforcement by 15% from the 2010-2012 calendar base year 22,423 to 25,786 by December 31, 2014.



Nebraska State Traffic Records Data

	2009	2010	2011
POPULATION^	1,796,619	1,826,341	1,826,341
LICENSED DRIVERS	1,380,859	1,383,840	1,388,987
REGISTERED VEHICLES	2,204,967	2,224,101	2,261,678
VEHICLE MILES (MILLIONS)	19,147	19,698	19,478
FATALITY RATE (MILLIONS)	1.16	0.97	0.93
FATAL CRASHES	205	166	164
FATALITIES	223	190	181
A* INJURY CRASHES	1,517	1,403	1,447
B* INJURY CRASHES	3,665	3,456	3,387
C* INJURY CRASHES	7,030	6,703	6,351
A* INJURIES	1,945	1,750	1,768
B* INJURIES	4,887	4,618	4,481
C* INJURIES	10,943	10,344	9,859
ALCOHOL RELATED FATAL CRASHES	73	46	49
ALCOHOL RELATED FATALITIES	79	53	51
ALCOHOL RELATED A & B** INJURY CRASHES	555	534	561
ALCOHOL RELATED C** INJURY CRASHES	269	256	276
ALCOHOL RELATED A & B** INJURIES	877	855	856
ALCOHOL RELATED C** INJURIES	361	324	329
DRIVING UNDER INFLUENCE (DUI) ARRESTS#	13,399	12,399	12,034
DRIVING UNDER INFLUENCE (DUI) CONVICTIONS##	11,520	10,724	10,549
SAFETY BELT CONVICTIONS##	10,118	9,869	9,813
CHILD RESTRAINT CONVICTIONS##	1,628	1,530	1,444
OBSERVED CHILD RESTRAINT USE	95.4%	91.5%	95.1%
REPORTED RESTRAINT USE### (FATAL, A* & B*)	70.2%	72.9%	73.6%
OBSERVED RESTRAINT USE	84.8%	84.1%	84.2%
SPEEDING CONVICTIONS##			
COUNTY/STATE	39,110	36,913	36,720
MUNICIPAL	31,839	29,789	31,347
INTERSTATE	11,531	8,839	8,025
SPEEDING	1,315	1,298	1,098
SPEED TOO FAST FOR CONDITIONS	548	699	700
TOTAL SPEED CONVICTIONS	84,343	77,538	77,890
<p>* A - Disabling Injuries B - Visible, but not Disabling Injury C - Possible Injury</p> <p>^ U.S. Census Bureau, Population Estimates Program</p> <p>License Drivers include all Permits (LPE, LPD, SCH, POP) Registered Vehicles includes Nebraska Based Commercial Vehicles</p> <p># Source: Nebraska Commission on Law Enforcement and Criminal Justice, Uniform Crime Reports</p> <p>## Source: Nebraska Department of Motor Vehicles, Driver Records Statistics</p> <p>### Source: Nebraska Department of Roads, Standard Summary of Nebraska, 4/27/10, 4/25/2011, 4/17/12</p> <p>Nebraska Office of Highway Safety, P.O. Box 94612, Lincoln, NE 68509</p> <p>Phone: (402)471-2515 FAX: (402)471-3865 Last Date Modified: 5/24/2012</p>			

Nebraska – Drivers (Ages 16 thru 20) Traffic Records Crash Data

	2009	2010	2011
LICENSED DRIVERS (Age 16 - 20)	114,515	112,436	110,360
FATAL CRASHES	46	31	24
FATALITIES	54	33	29
A* & B* INJURY CRASHES	1,662	1,508	1,282
C* INJURY CRASHES	2,255	2,159	1,793
A* & B* INJURIES	2,940	2,577	2,162
C* INJURIES	3,063	2,976	2,439
ALCOHOL-RELATED FATAL CRASHES	16	12	5
ALCOHOL-RELATED FATALITIES	18	14	7
ALCOHOL-RELATED A* & B* INJURY CRASHES	111	137	97
ALCOHOL-RELATED C* INJURY CRASHES	48	59	40
ALCOHOL-RELATED A* & B* INJURIES	180	261	153
ALCOHOL-RELATED C* INJURIES	72	86	52
TOTAL ARRESTS UNDER AGE 18: #			
DRIVING UNDER INFLUENCE (DUI)	230	205	163
LIQUOR LAW VIOLATIONS (MINOR IN POSSESSION)	2,019	1,739	1,767
DUI CONVICTIONS ##	966	902	900
.02 CONVICTIONS ##	50	38	34
VIOLATE LEARNER'S PERMIT/SCHOOL PERMIT/ PROVISIONAL OPERATOR PERMIT ##	717	616	632
SAFETY BELT CONVICTIONS ##	2,201	1,933	1,902
CHILD RESTRAINT CONVICTIONS ##	150	144	130
REPORTED RESTRAINT USE ###	57.8%	60.2%	62.8%
SPEEDING CONVICTIONS ##			
COUNTY/STATE	6,463	5,691	5,330
MUNICIPAL	5,260	4,368	4,396
INTERSTATE	1,801	1,406	1,244
SPEED TOO FAST FOR CONDITIONS	131	159	177
TOTAL SPEED CONVICTIONS	13,655	11,624	11,147
<p>* A - Disabling Injuries * B - Visible, but not Disabling Injury * C - Possible Injury Licensed Drivers Includes all Permits (Learner's Permit-LPE & LPD), (School Permit-SCH), (Provisional Operator's Permit-POP) # Source: Nebraska Commission on Law Enforcement and Criminal Justice, Uniform Crime Reports ## Source: Nebraska Department of Motor Vehicles, Driver Records Statistics ### Source: Nebraska Department of Roads, Standard Summary of Nebraska, 4/27/10, 4/25/11, 4/17/12 Nebraska Office of Highway Safety, P.O. Box 94612, Lincoln, NE 68509 Phone: (402)471-2515 FAX: (402)471-3865 Last Date Modified: 5/30/12</p>			

Nebraska Fatal, A and B Injury Crash Data by County and Calendar Year

Source: Nebraska Department of Roads, Standard Summaries of Nebraska Motor Vehicle Traffic Accidents

NEBRASKA FATAL, A & B INJURY CRASHES (CY 2011)											
(COUNTIES BY CRASH TOTAL)											
DIST.	COUNTY	FATAL	A *	B *	TOTAL	DIST.	COUNTY	FATAL	A *	B *	TOTAL
2	DOUGLAS	21	340	840	1,201	3	RED WILLOW	3	13	21	37
1	LANCASTER	18	215	706	939	3	KEITH	3	11	18	32
1 - 2	SARPY	6	76	221	303	3	CHEYENNE	0	13	18	31
3	HALL	8	51	142	201	3	MERRICK	1	14	16	31
3	LINCOLN	6	31	91	128	3	HOLT	0	11	19	30
3	BUFFALO	8	30	86	124	3	WAYNE	0	7	21	28
1	PLATTE	6	37	77	120	1	BUTLER	2	9	16	27
1	DODGE	2	44	69	115	3	CEDAR	1	4	19	24
3	SCOTTS BLUFF	4	34	71	109	1	CUMING	1	8	17	26
1	MADISON	5	25	59	89	3	PIERCE	1	8	15	24
3	ADAMS	4	22	58	84	3	BOX BUTTE	0	5	18	23
3	DAWSON	6	19	44	69	1	COLFAX	1	10	14	25
3	GAGE	4	25	40	69	3	SHERIDAN	1	10	12	23
1	CASS	6	14	47	67	3	HOWARD	1	9	12	22
3	YORK	4	18	35	57	3	KIMBALL	1	10	11	22
1	SAUNDERS	4	18	34	56	3	PHELPS	1	8	13	22
1	SEWARD	0	16	39	55	1	THURSTON	0	14	10	24
1	WASHINGTON	0	21	32	53	3	CHERRY	4	4	13	21
3	DAKOTA	1	13	33	47	3	DAWES	1	9	11	21
3	SALINE	1	17	29	47	3	JEFFERSON	0	3	16	19
1	OTOE	1	12	34	47	3	KEARNEY	2	6	10	18
3	CUSTER	1	21	19	41	3	BOONE	1	3	13	17
3	HAMILTON	1	18	21	40	3	FILLMORE	2	7	8	17
	TOTAL	117	1,117	2,827	4,061	3	RICHARDSON	3	2	12	17
						3	MORRILL	2	1	13	16
						1	BURT	0	6	11	17
						3	JOHNSON	1	4	10	15
						3	KNOX	3	5	7	15
STATE TOTAL		164	1,447	3,387	4,998	3	SHERMAN	1	6	8	15
						3	VALLEY	0	7	8	15
						3	FURNAS	0	7	7	14
						3	NEMAHA	0	8	6	14
						3	THAYER	0	7	7	14
						3	DIXON	2	5	6	13
						3	NANCE	0	6	7	13
						3	DEUEL	0	6	6	12
						1	POLK	0	7	7	14
						1	STANTON	0	4	10	14
						3	HITCHCOCK	0	3	8	11
						3	WEBSTER	0	2	9	11
						3	HARLAN	0	2	8	10
						3	ANTELOPE	0	3	6	9
						3	BROWN	1	1	7	9
						3	FRANKLIN	0	5	3	8
						3	GREELEY	1	5	2	8
						3	DUNDY	0	4	3	7
						3	GOSPER	1	2	4	7
						3	PERKINS	0	3	4	7
						3	SIOUX	1	3	3	7
						3	BANNER	0	2	4	6
						3	GARDEN	1	2	3	6
						3	NUCKOLLS	0	3	3	6
						3	PAWNEE	1	3	2	6
						3	THOMAS	1	2	3	6
						3	CLAY	0	1	4	5
						3	FRONTIER	1	1	2	4
						3	MCPHERSON	0	1	3	4
						3	BOYD	0	1	2	3
						3	CHASE	0	0	3	3
						3	GARFIELD	0	1	2	3
						3	HOOKE	0	1	1	2
						3	LOGAN	0	1	1	2
						3	ROCK	0	1	1	2
						3	HAYES	0	0	1	1
						3	KEYA PAHA	0	0	1	1
						3	WHEELER	0	0	1	1
						3	ARTHUR	0	0	0	0
						3	BLAINE	0	0	0	0
						3	GRANT	0	0	0	0
						3	LOUP	0	0	0	0
							TOTAL	47	330	560	937

CY - Calendar Year

* INJURY SEVERITY CODES

A = Disabling Injury

B = Visible, but not disabling injury

NEBRASKA FATAL, A & B INJURY CRASHES (CY 2010)																	
(COUNTIES BY CRASH TOTAL)																	
DIST.	COUNTY	FATAL	A *	B *	TOTAL	DIST.	COUNTY	FATAL	A *	B *	TOTAL						
2	DOUGLAS	26	315	900	1,241	3	KEITH	1	14	18	33						
1	LANCASTER	10	215	687	912	3	WAYNE	1	12	19	32						
1 - 2	SARPY	8	86	216	310	3	PIERCE	1	8	23	32						
3	HALL	1	54	148	203	1	CUMING	1	14	15	30						
3	BUFFALO	2	42	99	143	3	HAMILTON	2	10	18	30						
1	DODGE	3	38	93	134	3	SALINE	1	10	19	30						
3	LINCOLN	6	41	85	132	3	MERRICK	1	7	21	29						
3	SCOTTS BLUFF	4	28	76	108	3	BOX BUTTE	2	6	20	28						
1	PLATTE	3	27	60	90	3	RED WILLOW	2	9	15	26						
1	MADISON	4	12	73	89	1	COLFAX	2	9	14	25						
1	SEWARD	7	29	44	80	3	DAWES	0	10	15	25						
1	CASS	3	14	62	79	3	KEARNEY	4	9	12	25						
3	ADAMS	2	11	64	77	3	KNOX	2	13	10	25						
3	GAGE	7	17	47	71	3	CUSTER	1	9	14	24						
3	DAWSON	4	15	43	62	3	JEFFERSON	1	8	14	23						
1	SAUNDERS	5	19	37	61	1	THURSTON	0	11	11	22						
3	YORK	4	20	33	57	3	CHEYENNE	1	4	17	22						
1	WASHINGTON	6	10	36	52	3	CEDAR	2	5	14	21						
3	DAKOTA	2	11	26	39	3	CHERRY	2	6	13	21						
3	HOLT	3	9	24	36	3	CLAY	1	10	10	21						
1	OTOE	2	16	17	35	3	NEMAHA	0	4	16	20						
	TOTAL	112	1,029	2,870	4,011	3	SHERIDAN	0	10	10	20						
						1	BURT	0	6	13	19						
						3	HITCHCOCK	1	5	13	19						
						3	KIMBALL	2	8	9	19						
						1	BUTLER	2	7	9	18						
STATE TOTAL		166	1,403	3,456	5,025	3	ANTELOPE	0	7	11	18						
CY - Calendar Year * INJURY SEVERITY CODES A = Disabling Injury B = Visible, but not disabling injury						1	STANTON	0	9	8	17						
						1	POLK	1	4	12	17						
						3	HOWARD	1	11	5	17						
						3	RICHARDSON	0	6	10	16						
						3	BOONE	1	3	11	15						
						3	FILLMORE	0	6	9	15						
						3	PHELPS	0	3	12	15						
						3	DEUEL	1	7	6	14						
						3	DIXON	1	4	7	12						
						3	WEBSTER	2	5	5	12						
						3	FURNAS	3	1	7	11						
						3	GREELEY	0	7	4	11						
						3	MORRILL	1	2	8	11						
						3	THAYER	1	5	5	11						
						3	CHASE	1	5	4	10						
						3	FRONTIER	0	4	6	10						
						3	NANCE	0	5	5	10						
						3	PAWNEE	1	6	2	9						
						3	BROWN	1	2	6	9						
						3	PERKINS	0	3	6	9						
						3	FRANKLIN	0	6	2	8						
						3	HARLAN	0	2	6	8						
						3	SHERMAN	2	3	3	8						
						3	SIOUX	0	1	7	8						
						3	VALLEY	1	2	5	8						
						3	GOSPER	1	4	2	7						
						3	GARDEN	0	4	2	6						
						3	HOOVER	0	1	4	5						
						3	NUCKOLLS	0	1	4	5						
						3	ROCK	0	2	3	5						
						3	JOHNSON	0	3	1	4						
						3	BANNER	1	1	2	4						
						3	GARFIELD	0	2	2	4						
						3	HAYES	0	1	3	4						
						3	THOMAS	1	2	1	4						
						3	BOYD	0	1	2	3						
						3	DUNDY	0	2	1	3						
						3	MCPHERSON	0	1	2	3						
						3	ARTHUR	0	1	1	2						
						3	GRANT	0	2	0	2						
						3	LOGAN	0	0	2	2						
						3	KEYA PAHA	0	1	0	1						
						3	LOUP	0	1	0	1						
						3	WHEELER	0	1	0	1						
						3	BLAINE	0	0	0	0						
						TOTAL								54	374	586	1,014

NEBRASKA FATAL, A & B INJURY CRASHES (CY 2009)											
(COUNTIES BY CRASH TOTAL)											
DIST.	COUNTY	FATAL	A *	B *	TOTAL	DIST.	COUNTY	FATAL	A *	B *	TOTAL
1	LANCASTER	10	214	718	942	3	HALL	7	68	133	208
1	DODGE	4	31	81	116	3	LINCOLN	5	52	98	155
1	MADISON	3	38	68	109	3	SCOTTS BLUFF	4	31	96	131
1	GAGE	3	37	49	89	3	BUFFALO	9	36	84	129
1	CASS	7	13	44	64	3	PLATTE	7	25	85	117
1	WASHINGTON	2	14	47	63	3	ADAMS	4	14	78	96
1	SAUNDERS	3	11	44	58	3	DAWSON	5	23	50	78
1	SEWARD	4	13	40	57	3	YORK	6	13	31	50
1	OTOE	4	16	33	53	3	BOX BUTTE	4	14	25	43
1	DAKOTA	0	11	22	33	3	CUSTER	6	15	22	43
1	CUMING	1	10	21	32	3	SALINE	0	17	24	41
1	CEDAR	2	8	17	27	3	DAWES	3	8	23	34
1	COLFAX	2	10	15	27	3	HAMILTON	1	17	16	34
1	WAYNE	0	9	18	27	3	RED WILLOW	0	10	23	33
1	JOHNSON	0	15	6	21	3	KEITH	4	12	16	32
1	BUTLER	0	11	8	19	3	ANTELOPE	1	10	18	29
1	RICHARDSON	1	4	12	17	3	MERRICK	2	5	21	28
1	THURSTON	3	3	11	17	3	CHEYENNE	2	7	18	27
1	DIXON	2	6	7	15	3	HOLT	2	10	15	27
1	NEMAHA	1	6	7	14	3	PHELPS	4	5	18	27
1 - 3	BURT	0	3	10	13	3	KNOX	2	11	13	26
1	STANTON	0	4	6	10	3	SHERIDAN	3	6	16	25
1	PAWNEE	1	5	3	9	3	CLAY	8	4	9	21
	TOTAL	53	492	1,287	1,832	3	PIERCE	1	5	14	20
						3	JEFFERSON	0	9	10	19
						3	KEARNEY	0	7	12	19
						3	MORRILL	1	9	9	19
						3	POLK	1	8	10	19
						3	FILLMORE	1	4	13	18
						3	BOONE	1	6	9	16
						3	CHERRY	5	7	4	16
						3	THAYER	1	5	10	16
						3	VALLEY	2	6	8	16
						3	KIMBALL	0	8	7	15
						3	DEUEL	3	3	8	14
						3	CHASE	3	6	4	13
						3	FURNAS	2	2	9	13
						3	HITCHCOCK	0	3	10	13
						3	HOWARD	1	4	8	13
						3	PERKINS	1	5	6	12
						3	WEBSTER	0	7	4	11
						3	BROWN	3	2	5	10
						3	NUCKOLLS	0	0	10	10
						3	BOYD	1	4	4	9
						3	FRANKLIN	0	2	7	9
						3	FRONTIER	1	3	5	9
						3	NANCE	0	4	4	8
						3	SHERMAN	1	4	3	8
						3	DUNDY	1	2	4	7
						3	HARLAN	0	1	6	7
						3	GOSPER	1	2	3	6
						3	BANNER	0	3	2	5
						3	GARDEN	0	2	3	5
						3	GARFIELD	0	2	3	5
						3	THOMAS	1	0	3	4
						3	ARTHUR	0	1	2	3
						3	GRANT	0	1	2	3
						3	GREELEY	0	3	0	3
						3	HOOKER	0	1	2	3
						3	SIOUX	0	1	2	3
						3	BLAINE	0	1	1	2
						3	HAYES	0	1	1	2
						3	KEYA PAHA	0	0	2	2
						3	LOGAN	0	0	2	2
						3	WHEELER	1	0	1	2
						3	MCPHERSON	0	0	1	1
						3	LOUP	0	0	0	0
						3	ROCK	0	0	0	0
							TOTAL	122	557	1,165	1,844

CY - Calendar Year

* INJURY SEVERITY CODES

A = Disabling Injury

B = Visible, but not disabling injury

Highway Safety Communications Plan

PAID MEDIA

In FY2014, the Nebraska Office of Highway Safety (NOHS) will use federal highway safety funding and federal highway safety improvement funding to support paid marketing/advertising activities for several identified priorities of traffic safety subjects. The NOHS identifies and utilizes those marketing/advertising strategies that will be most effective in communicating those critical messages to the appropriate targeted demographic at the appropriate times.

- The NOHS plans to utilize these paid marketing/advertising opportunities where the messaging will be primarily targeted to 18 – 34 year old males: 1) television; 2) radio; 3) movie screens; 4) pump top/handle; 5) truck side billboards/banners; 6) high school, collegiate and professional sports marketing; 7) social media/digital electronic ; and 8) print.
- The NOHS will use these paid media methods for: 1) Occupant Restraints (**Click It or Ticket**); 2) Impaired Driving (**Drive Sober or Get Pulled Over & You Drink & Drive, You Lose**); 3) Underage Drinking (**Tip Line 1-866-MUST-BE-21**); 4) Distracted Driving (**Just Put It Down**); 5) Motorcycle Safety (**Look Out for Motorcycles**); and 6) Railroad Grade Crossing Safety (**Operation Life Saver**).
- The NOHS also enhances the volume of paid media marketing/advertising during the national **Click It or Ticket** Mobilization and **Impaired Driving** Crackdown the additional designated **Click It or Ticket** Mobilization. Special **Underage Drinking** campaigns are also conducted around the prom and graduation periods, in addition to the holiday breaks beginning with the Thanksgiving holiday through the end of January.

PUBLIC INFORMATION & EDUCATION (PI&E) MATERIALS

In FY2014, the NOHS will continue to support the traffic safety program with available printed PI&E materials that are available for free to the general public. These brochures, posters, manuals, wallet cards, enforcement law visor cards, metal signs, and other items provide information on all traffic safety related issues, including but not limited to, seat belts, air bags, child passenger safety, rail grade crossing safety, DUI prevention, bicycle/pedestrian safety, motorcycle safety, aggressive/distracted driving and weather related driving issues. A materials catalogue and order form is available on the NOHS website.

The NOHS offers to create and print materials for our traffic safety program partners to assist us in our PI&E efforts.

The NOHS will continue to update and offer free to the general public an audio-visual lending library of all of the previously mentioned safety issues. An audio-visual catalogue is available on the NOHS website to assist in identifying specific safety information needs.

In addition, the NOHS also has the fatal vision goggles, speed monitoring trailers, and breath alcohol mobile testing unit that are available for loan for qualifying individuals and organizations.

EARNED MEDIA

In FY2014, the NOHS will continue to utilize the Governor's Office, the Nebraska State Patrol, the Department of Health & Human Services, the Department of Motor Vehicles, and the Department of Roads to assist with kick off news conferences for the national and state traffic safety mobilizations.

The NOHS issues local news releases regarding the grant awarded special equipment for law enforcement agencies. All law enforcement operation grants require, as a condition of the grant, that the grant recipient agency must hold a local news conference and/or issue a news release regarding the grant award and the related grant activity before the enforcement activity is initiated. In addition, they are required to issue a news release reporting the results of that specific enforcement operation.

The NOHS encourages grantees and other traffic safety partners to include issue and traffic safety related data in their own news notes and new letters in an effort to generate local media (print and electronic) interest in developing a news story item.

By reputation, the NOHS is and will continue to be the primary traffic safety news story source for media from across the state. The NOHS is recognized as the best source for related data, information, and to be able to direct media representatives to other additional resources. The NOHS will continue to pursue the best ways to collect, present, and deliver traffic safety related information to maintain its position as the best traffic safety news source.

SOCIAL MEDIA

For the past four years, the NOHS has continued to expand the marketing/advertising of traffic safety related information via the social networking sites. The NOHS has used social marketing through the media buy contractor for the ***Click It or Ticket*** campaign efforts with apparent success. The Department of Roads included the 30 second radio ad on their YouTube mobile and Vimeo. Expanding the use of Twitter, Facebook, and others is a goal for FY2014.

**Section 402/405 (405b/405c/405d/205f) –
State and Community Highway Safety Program Project Grants**

The Nebraska Office of Highway Safety (NOHS) has allocated its expected Section 402 State and Community Highway Safety funds for federal fiscal year 2014 (October 1, 2013 - September 30, 2014) to 31 program project grants. This listing provides a brief description of the program project grants. While there are 31 program project grants, an expected total of more than 250 individual agreements will result from mini-grant agreement awards. A total of \$2,671,204.00 has been estimated for fiscal year 2014.

Section 402 - Planning and Administration

Project Grant Number: 402-14-01
Project Grant Title: Planning and Administration/NOHS

Description:

Funding assistance for the NOHS staff and facility resources to deliver programs that meet the program goals and objectives to reduce motor vehicle crashes, injuries and deaths. Funding to the NOHS for basic administrative personal services costs; to include office expenses, memberships, and travel expenses for an administrator, accountant, and staff assistant. Required hard matching funds for administration come from the Department of Roads cash funds. As required, state cash funding will match each federal dollar expended in this project. This project is responsible for collaborating with partners in transportation safety, public safety and injury-control programs. The performance measures for this project are as follows: Quality and timeliness of annual programs, plans and evaluation reports, to actively participate in statewide multidisciplinary transportation safety, public safety and injury-control programs.

The Director of the Department of Motor Vehicles (DMV) has authorized the use of state funds of the DMV Vehicle Services Division and the Driver Licensing Division for soft matching the federal highway safety funding. NOHS maintains documentation from the DMV to meet the requirements of NHTSA Order 452-6C. This documentation is on file for each fiscal year.

Budget: \$160,000.00 Section 402

Project Grant Number: 402-14-02
Project Grant Title: Auditing/NOHS

Description:

Provide funds to the NOHS for the cost of auditing all highway safety projects. This provides a means of budgeting and a method of cost effectiveness on providing funds for all audits of the activities outlined in the plan. The Auditor of Public Accounts performs the NOHS audits.

Budget: \$4,000.00 Section 402

**Section 402 - Planning and Administration
Budget Summary**

Project Grant Number	Project Grant Title	Budget	Budget Source
402-14-01	Planning and Administration	\$160,000.00	402
402-14-02	Auditing	\$4,000.00	402
Total 402 Funds		\$164,000.00	

Section 402: Alcohol Program Area

Goal: To decrease alcohol-impaired fatal, A and B injury crashes by 7% from the 2008-2012 calendar base year average of 620 to 577 by December 31, 2014.

Project Grant Number: 402-14-06

Project Grant Title: Nebraska Collegiate Consortium to Reduce High-Risk Drinking/
University of Nebraska at Lincoln – Nebraska Prevention Center for
Alcohol and Drug Abuse

Description:

Funding is provided to further the development of the Nebraska Collegiate Consortium (NCC) to Reduce High Risk Drinking project. This funding will provide technical assistance to develop specific strategic plans, develop campus/community initiatives to reduce high-risk drinking, develop and support brief intervention programs designed to reduce high-risk drinking, liaison with national meetings and organizations, provide skill building opportunities, maintain an effective educational website and list serve, provide technical assistance on the analysis of existing databases, and the development of new surveys. This project has developed the CAP (College Alcohol Profile) web-based interactive brief intervention that provides students with immediate personalized and localized comparisons for their drinking practices with those of their college peers. This year the NCC will expand program initiatives directed at soliciting increased parental involvement and support to reduce high-risk drinking through Parent CAP development with a parent website. This website will target parents of entering 18-20 year old students. The NCC will also work with member schools to identify their resources and develop individualized media plans. It is also the only program with a customized brief intervention available to all participating colleges.

Budget: \$222,559.00 Section 402

Project Grant Number: 402-14-09

Project Grant Title: Alcohol Program Coordination/NOHS

Description:

This grant provides funds to NOHS for basic allocated staff costs, including personal services, travel expenses, and office expenses to coordinate, monitor, and audit alcohol program area grant activity.

Budget: \$95,000.00 Section 402

Project Grant Number: 402-14-10

Project Grant Title: Alcohol Public Information and Education/NOHS

Description:

This grant provides funds to NOHS for the development/creation/production of educational messaging. This includes print and electronic messaging, multimedia campaigns (including paid media), local agency/organization mini-grant agreements, and special education related equipment purchases.

Budget: \$395,000.00 Section 402

Project Grant Number: 402-14-11

Project Grant Title: Alcohol Equipment Support/NOHS

Description:

This grant provides funding to the NOHS to assist local law enforcement agencies in obtaining supplies (mouthpieces, dry gas, regulators, etc.) and completing repairs for preliminary and evidentiary alcohol testing equipment. Funding is also provided to maintain the State's Breath Alcohol Testing Mobile Vehicle (BAT mobile). The BAT mobile vehicle is loaned to law enforcement agencies at no cost to them to assist in impaired driving enforcements and education efforts.

Budget: \$35,000.00 Section 402

Project Grant Number: 402-14-12

Project Grant Title: Alcohol Selective Overtime Enforcement/NOHS

Description:

Funding is provided to the NOHS for mini-grant agreements for daytime and nighttime selective overtime alcohol enforcement (compliance checks, saturation patrols, sobriety checkpoints, shoulder taps, and may include *You Drink & Drive. You Lose* Impaired Driving Crackdowns) to state and local law enforcement agencies. Law enforcement agencies must identify specific locations, time of day, day of week, etc. relating to alcohol fatal, A and B injury crashes.

Budget: \$100,000.00 Section 402

Project Grant Number: 402-14-17

**Project Grant Title: MADD Court Monitoring Evaluation and Education Project/
Mothers Against Drunk Driving Nebraska**

Description:

Funding will be provided to Mothers Against Drunk Driving (MADD) Nebraska to continue to focus on impaired driving issues as well as child endangerment pertaining to DUI across the state. This grant will focus on 14 priority counties identified by NOHS. This project will implement a court monitoring project to educate and train local volunteers to collect data, provide written documentation, and observe courtroom activity in identified priority counties. MADD will observe court and collect data from additional counties to ascertain whether or not consistent sentencing is utilized across the state. Information gathered through the court-monitoring program will be used to advocate for change and raise public awareness about impaired driving issues and cost to communities. This project will also advocate for appropriate improvement to community stakeholders (prosecutor, county commissioners, city council members, and community coalitions) law enforcement agencies, and state probation. MADD will work to increase public knowledge through community education and outreach.

Budget: \$111,294.00 Section 402

Project Grant Number: 402-14-18

Project Grant Title: Underage Alcohol Enforcement Initiatives/NOHS

Description:

This grant provides mini-grant agreements for supporting community-based coalitions in Nebraska who are committed to reducing youth-involved motor vehicle crashes as well as preventing youth access to alcohol and tragic consequences that result from underage drinking that will include enforcement and adjudication strategies and policy and media advocacy efforts. This project will support youth training on policy and media advocacy and leadership issues.

Budget:	\$75,000.00	Section 402
Project Grant Number:	402-14-25	
Project Grant Title:	Traffic Training/NOHS	
Description:	This grant provides assistance with mini-grant agreements for agencies and/or organizations to attend traffic safety-related training. This project is to provide assistance to improve and expand the knowledge of law enforcement and traffic safety professionals. This project helps to enhance skills to increase local resources and assist in addressing identified highway safety problems in Nebraska.	
Budget:	\$25,000.00	Section 402
Project Grant Number:	402-14-39	
Project Grant Title:	Prosecutorial Response to DUI Crimes/ Nebraska Department of Justice, Nebraska Attorney General's Office	
Description:	To continue to staff a statewide "Traffic Safety Resource Prosecutor" position to aid local prosecution and law enforcement personnel in improving their effectiveness and efficiency in the handling of traffic-related offense cases and subsequent related prosecution. This position will continue to provide critical support and training to local prosecutors, judges, and law enforcement officials. The cases handled and training presented will be traffic-related with special emphasis on cases involving impaired drivers. The project will create and maintain networking opportunities between law enforcement agencies and prosecutors to strengthen information sharing and facilitate a uniform and effective response to driving under the influence crimes.	
Budget:	\$120,975.00	Section 402
Project Grant Number:	402-14-40	
Project Grant Title:	Project Night Life Expansion/Omaha Police Department	
Description:	Provides grant funds for the Omaha Police Department to continue expansion of Project Night Life. This project will continue successfully reinforcing awareness and education of area police officers regarding the Nebraska Provisional Operators Permit (POP) provisions and to use joint efforts with surrounding local law enforcement agencies to create more awareness, education, and selective enforcement efforts surrounding the Omaha area. The project will educate teen drivers regarding the need for adhering to these restrictions and the penalties for failure to do so and educate parents through seminars to make them aware of the need to encourage and provide their assistance in establishing parental rules for teen drivers. Monthly selective enforcement efforts involving young drivers will continue to concentrate on high-crash locations and around schools and school activities.	
Budget:	\$124,198.00	Section 402
Project Grant Number:	402-14-41	
Project Grant Title:	Judicial/Prosecution Training/NOHS	
Description:	This grant provides support using the mini-grant agreement process for Nebraska judges and prosecutors program-related training opportunities.	
Budget:	\$10,000.00	Section 402

Section 410/405d - Impaired Driving Countermeasures

This funding will assist in reducing impaired driving crashes involving alcohol and other drugs. Funding aids in providing equipment and training that will enhance impaired driving arrests; improve the quality and efficiency of the prosecution and adjudication of offenders; and increases the public perception that impaired driving offenders will be apprehended, arrested and convicted. Funding will also be utilized to assist with the purchase of in-car camera systems and preliminary breath testing units for Nebraska law enforcement agencies, and to train Drug Recognition Experts. Funds are provided to community-based programs that impact impaired driving. While there are 8 program tasks, an expected total of more than 200 individual projects will result from the mini-grant contract awards

Project Grant Number: 405d-14-02

Project Grant Title: In Car Cameras/NOHS

Description:

The grant uses the mini-grant agreement process for state and local law enforcement agencies to assist in obtaining in-car camera systems. The in-car camera system is a simple means of collecting additional evidence and should result in fewer court appearances for law enforcement and increase conviction rates for impaired driving. The anticipated cost and benefits with the in-car camera systems include increased conviction rates, reduction of the officer's time spent in court providing testimony, time spent on adjudication, decreasing the burden on the court system and increase safety for law enforcement officers.

Budget:	\$175,000.00	Section 405d-13
	\$175,000.00	Section 405d-14

Project Grant Number: 405d-14-03

Project Grant Title: Breath Testing Equipment/NOHS

Description:

This grant allows the NOHS to use the mini-grant agreement process to state and local law enforcement agencies to be able to obtain alcohol preliminary and evidentiary breath testing instruments to apprehend impaired drivers. Participating agencies will receive preliminary breath testing instruments funded 100% by the NOHS.

Budget:	\$125,000.00	Section 405d-13
	\$125,000.00	Section 405d-14

Project Grant Number: 405d-14-04

Project Grant Title: DRE/ARIDE Training & Recertification/NOHS

Description:

This grant provides funding to the NOHS to administer the Drug Evaluation and Classification Program (DECP) and ARIDE to increase law enforcements' ability to detect drug-impaired drivers on Nebraska's roadways and assist in reducing motor vehicle fatal and injury crashes. This project will provide training for law enforcement officers to become Drug Recognition Experts (DRE), provide annual in-service training for Nebraska's trained DREs and prosecutors, and provide funding assistance for Nebraska's DREs and prosecutors to attend the international DECP conference on impaired driving.

Budget	\$55,000.00	Section 405d-13
	\$55,000.00	Section 405d-14

Project Grant Number: 405d-14-05

Project Grant Title: Alcohol Selective Overtime/NOHS

Description:

This grant provides funding to the NOHS to be able to use the mini-grant agreement process for daytime and nighttime selective overtime alcohol enforcement to state and local law enforcement agencies which may include the state and national impaired driving crackdowns. Participating agencies will be provided funding assistance for the overtime salaries and mileage. Law enforcement agencies must identify specific locations, time of day, day of week, etc. relating to alcohol fatal, A and B injury crashes.

Budget:	\$250,000.00	Section 405d-13
	\$250,000.00	Section 405d-14

Project Grant Number: 405d-14-06

Project Grant Title: Alcohol Public Information and Education/NOHS

Description:

This grant provides funds to NOHS for the development/creation/production of educational messaging. This includes print and electronic messaging, multimedia campaigns (including paid media), local agency/organization mini-grants, and special education- related equipment purchases.

Budget:	\$200,000.00	Section 405d-13
	\$200,000.00	Section 405d-14

Project Grant Number: 405d-14-07

Project Grant Title: Alcohol Enforcement Coordinator, Enforcement Initiatives & Equipment/NOHS

Description:

This grant will include partial staff costs for alcohol enforcement coordinator and provide mini-grants that support specialized daytime and nighttime alcohol enforcement operations and equipment including but not limited to special sobriety checkpoint operations and special underage drinking enforcement (cops in shops, shoulder taps, source investigation). Equipment such as special signage for checkpoint operations and electronic surveillance items would be some examples.

Budget:	\$225,000.00	Section 405d-13
	\$225,000.00	Section 405d-14

Project Grant Number: 405d-14-08

Project Grant Title: Felony Motor Vehicle Prosecution Unit/
Douglas County Attorney's Office

Description:

Funding assistance is provided to the Douglas County Attorney's Office to enhance community safety by creating a unit to consolidate felony motor vehicle cases for aggressive prosecution by specialized, experienced attorneys thus taking dangerous offenders off the streets and deterring future offenses. The attorneys will maintain a caseload of active cases which will allow more time to work with law enforcement agencies to prepare sufficient evidence for felony charges and thereby obtain more felony convictions.

Budget:	\$163,125.00	Section 405d-13
	\$163,125.00	Section 405d-13

Project Grant Number: 405d-14-09

Project Grant Title: Support of Evidence-Based Environmental Strategies/NOHS

Description:

Provides grant funding to support community-based programs that employ evidence-based environmental strategies to reduce underage drinking, over service to intoxicated persons, and impaired driving in counties throughout Nebraska.

Budget:	\$250,000.00	Section 405d-13
	\$250,000.00	Section 405d-14

Section 402 - Alcohol Program Area
Section 405d - Alcohol-Impaired Driving Countermeasures
Budget Summary

Project Number	Project Grant Title	Budget	Budget Source
402-14-06	Nebraska Collegiate Consortium To Reduce High-Risk Drinking	\$222,559.00	402
402-14-09	Alcohol Program Coordination	\$95,000.00	402
402-14-10	Alcohol Public Information and Education	\$395,000.00	402
402-14-11	Alcohol Equipment Support	\$35,000.00	402
402-14-12	Alcohol Selective Overtime Enforcement	\$100,000.00	402
402-14-17	MADD Court Monitoring Program Evaluation and Education Project	\$111,294.00	402
402-14-18	Underage Alcohol Enforcement Initiatives	\$75,000.00	402
402-14-25	Traffic Training	\$25,000.00	402
402-14-39	Prosecutorial Response to DUI Crimes	\$120,975.00	402
402-14-40	Project Night Life Expansion	\$124,198.00	402
402-14-41	Judicial Prosecution Training	\$10,000.00	402
Total 402 Funds		\$1,314,026.00	
405d-14-02	In-Car Cameras	\$175,000.00	405d-13
		\$175,000.00	405d-14
405d-14-03	Breath Testing Equipment	\$125,000.00	405d-13
		\$125,000.00	405d-14
405d-14-04	Drug Recognition Expert Training & Recertification	\$55,000.00	405d-13
		\$55,000.00	405d-14
405d-14-05	Alcohol Selective Overtime	\$250,000.00	405d-13
		\$250,000.00	405d-14
405d-14-06	Alcohol Public Information and Education	\$200,000.00	405d-13
		\$200,000.00	405d-14
405d-14-07	Special Alcohol Enforcement Initiatives & Equipment	\$225,000.00	405d-13
		\$225,000.00	405d-14
405d-14-08	Felony Motor Vehicle Prosecution Unit	\$163,125.00	405d-13
		\$163,125.00	405d-14
405d-14-09	Support of Evidence Based Environmental Strategies	\$0.00	410
		\$250,000.00	405d-13
		\$250,000.00	405d-14
Total 410/405d Funds		\$2,796,250.00	
Total 402 Funds		\$1,314,026.00	402
Total 410 Funds		\$0.00	410
Total 405d-13		\$1,443,125.00	405d-13
Total 405d-14		\$1,443,125.00	405d-14
Total All Funds		\$4,200,276.00	

Section 402 - Occupant Protection Program Area

Goal: To increase statewide observed seat belt use of front seat outboard occupants in passenger vehicles by 4% from the 2008-2012 calendar base year average usage rate of 82.9 % to 86.2% by December 31, 2014.

Project Grant Number: 402-14-03

Project Grant Title: Occupant Protection Program Coordination/NOHS

Description:

This project provides funding for the coordination of the occupant protection projects, along with technical assistance of occupant restraint activities, is to help increase occupant restraint usage. This project provides technical assistance with ongoing public information and education activities, supporting national campaigns, and providing additional support to the activities of NOHS. This project provides funding for NOHS associated staff basic costs, including personal services, travel expenses, and office expenses, etc. to coordinate, monitor, and audit occupant protection program area grants and activities.

Budget: \$80,000.00 Section 402

Project Grant Number: 402-14-04

Project Grant Title: Occupant Protection Public Information and Education/NOHS

Description:

This project provides funds to NOHS for the development/creation/production of educational messaging. This includes print and electronic messaging, multimedia campaigns (including paid media), local agency/organization mini-grants, and special educational related equipment purchases. Utilize an experienced traffic safety public opinion survey firm to conduct a scientific and statistically valid statewide public opinion survey of Nebraska driver's to establish a baseline for measurement in changes in attitudes.

Budget: \$350,000.00 Section 402

Project Grant Number: 402-14-05

Project Grant Title: Custer County Campaign Buckle-Up/
Central Nebraska Community Services, Inc.

Description:

Provide funding to Central Nebraska Community Services, Inc. to continue collaboration with law enforcement, high schools, the community, and parents in addressing traffic safety in Custer County. This project will target the age group of 16 through 20 in the emphasis areas of alcohol, speed, and occupant restraint use. This will be accomplished through educational materials, surveys, the media, public information and law enforcement efforts.

Budget: \$20,723.00 Section 402

Project Grant Number: 402-14-38

Project Grant Title: Click It Don't Risk It Coalition/NOHS

Description:

Provide funding for the NOHS through the Mini-Grant Contract Application and Award process to state and community coalition organizations that identify and utilize strategies to increase occupant restraint use. The funding will be used to educate and motivate the "at risk" populations, including teen drivers, rural and urban pickup drivers, Hispanic population, and children.

Budget: \$80,000.00 Section 402

Section 405 - Occupant Protection Incentive Grant
Section 405b - Occupant Protection Low Use Funding

The goal of the 405/405b Occupant Protection Incentive project is to increase statewide safety belt and child restraint usage. This will provide funding for law enforcement incentives and media campaigns for “Click It or Ticket”, child passenger safety seats, and observations surveys. These funds are used to increase statewide observed seat belt use of front seat outboard occupants in passenger vehicles by 4% from the 2008-2012 calendar base year average usage rate of 82.9 % to 86.2% by December 31, 2014 and to increase the observed child restraint usage from the 2012 observed rate of 95.9 to 100% in CY2014.

Project Grant Number: **405b-14-09**

Project Grant Title: **405b Low Training/NOHS**

Description:

Providing funds to the NOHS to provide resources to Child Passenger Safety (CPS) instructors and technicians to provide enhanced training and parent education (i.e., mailings, brochures, videos, newsletters, subscriptions). Provide funding assistance through the Mini-Grant Contract Application and Award process to inspection stations to provide child safety seats for rural and low-income parents/care givers.

Budget:	\$ 5,000.00	Section 405
	\$58,547.00	Section 405b-13
	\$58,547.00	Section 405b-14

Project Grant Number: **405b-14-10**

Project Grant Title: **405b Low Public Education/NOHS**

Description:

Provides funding to NOHS for the development/creation/production of educational messaging. This includes print and electronic messaging, multimedia campaigns (including paid media), local agency/organization mini-grants, and special educational related equipment purchases.

Budget:	\$29,050.09	Section 405b-13
	\$29,050.09	Section 405b-14

Project Grant Number: **405b-14-11**

Project Grant Title: **405b Low Community CPS Services/NOHS**

Description:

Provides funding to NOHS for the development/creation/production of educational messaging. This includes print and electronic messaging, multimedia campaigns (including paid media), local agency/organization mini-grants, and special educational related equipment purchases. Award process to inspection stations to provide child safety seats for rural and low-income parents/care givers.

Budget:	\$25,000.00	Section 405b-13
	\$25,000.00	Section 405b-14

Project Grant Number: 405b-14-12

Project Grant Title: 405b Low CSS Purchase/Distribution/NOHS

Description:

Providing funds to the NOHS to provide resources to Child Passenger Safety (CPS) inspection stations child safety seats. Provide funding assistance through the Mini-Grant Contract Application and Award process to inspection stations to provide child safety seats for rural and low-income parents/care givers.

Budget:	\$30,000.00	Section 405
	\$ 6,453.00	Section 405b-13
	\$ 6,453.00	Section 405b-14

Project Grant Number: 405b-14-13

Project Grant Title: 405b Low OP Information System/NOHS

Description:

The goal of this project is to contract with an experienced survey firm to conduct a scientific and statistically valid statewide observed safety belt and child restraint opinion surveys on Nebraska driver's to establish a baseline for measurement in changes in attitudes. This will provide funding for annual observations surveys.

Budget:	\$10,000.00	Section 405b-13
	\$10,000.00	Section 405b-14

Project Grant Number: 405b-14-14

Project Grant Title: 405b Low High Visibility Enforcement/NOHS

Description:

Provide funding to the NOHS to award mini-grants for daytime (50%) and nighttime (50%) selective overtime enforcement to state and local law enforcement agencies to participate in Click It or Ticket Mobilizations. Participating agencies will be provided funding assistance for the overtime salaries and mileage.

Budget:	\$80,000.00	Section 405
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Section 402 - Occupant Protection Program Area
Section 405/405b - Occupant Protection Low Use Funding
Budget Summary

Project Grant Number	Project Grant Title	Budget	Budget Source
402-14-03	Occupant Protection Program Coordination	\$80,000.00	402
402-14-04	Occupant Protection Public Information and Education	\$350,000.00	402
402-14-05	Custer County Campaign Buckle-Up	\$20,723.00	402
402-14-38	Click It Don't Risk It Coalition	\$80,000.00	402
Total 402 Funds		\$530,723.00	
405b-14-09	405b Low Training	\$5,000.00 \$58,547.00 \$58,547.00	405 405b-13 405b-14
405b-14-10	405b Low Public Education	\$29,050.09 \$29,050.09	405b-13 405b-14
405b-14-11	405b Low Community CPS Services	\$25,000.00 \$25,000.00	405b-13 405b-14
405b-14-12	405b Low CSS Purchase/Distribution	\$30,000.00 \$6,453.00 \$6,453.00	405 405b-13 405b-14
405b-14-13	405b Low OP Information System	\$10,000.00 \$10,000.00	405b-13 405b-14
405b-14-14	405b Low High Visibility Enforcement	\$80,000.00	405
Total 405/405b Total		\$373,100.00	
Total 402 Funds		\$530,723.00	402
Total 405 Funds		\$115,000.00	405
Total 405b 13 Funds		\$129,050.09	405b-13
Total 405b 14 Funds		\$129,050.09	405b-14
Total All Funds		\$903,823.18	

Section 402 - Police Traffic Services Program Area

Goal: To decrease all other factors – fatal, A and B injury crashes by 6% from the 2008-2012 calendar base year average of 4,145 to 3,896 by December 31, 2014.

Project Grant Number: 402-14-27

Project Grant Title: Traffic Selective Overtime Enforcement/NOHS

Description:

Provide funding for the NOHS to award mini-grants for daytime and nighttime selective overtime traffic enforcement to state and local law enforcement agencies which may include Click It or Ticket mobilization. Participating agencies will be provided funding assistance for the overtime salaries and mileage. Law enforcement agencies must identify specific locations, time of day, day of week, etc. relating to fatal, A and B injury crashes.

Budget: \$50,000.00 Section 402

Section 402 - Police Traffic Services Program Area Budget Summary

Project Grant Number	Project Grant Title	Budget	Budget Source
402-14-27	Traffic Selective Overtime Enforcement	\$50,000.00	402
Total 402 Funds		\$50,000.00	

Section 402 - Traffic Records Program Area

Goal: To decrease all other factors – fatal, A and B injury crashes by 6% from the 2008-2012 calendar base year average of 4,145 to 3,896 by December 31, 2014.

Project Grant Number: 402-14-30

Project Grant Title: Traffic Records/NOHS

Description:

This NOHS internal support grant project will assist the NOHS and other state and local agencies to be able to upgrade and improve accessibility to Traffic Record files. This support project will also assist in the linkage and automation of other critical databases, such as the Accident (Crash) Records File, to provide improved and more accurate information for goal setting and problem statements to assist in the reduction of motor vehicle fatalities and injuries. Upgrading the traffic records system would ultimately resolve some of the inherent shortcomings with the current system: inaccessibility of certain files, duplicate sets of data, inaccuracy of some of the data elements, delays in data input, and archaic technology. It also provides the NOHS with the mini-grant agreement process to be able to assist local agencies in upgrading and improving their traffic records' capabilities.

Budget: \$20,000.00 Section 402

Project Grant Number: 402-14-31

Project Grant Title: Computer System/NOHS

Description:

Provide grant funds to the NOHS for supplies, upgrading, purchasing computer related equipment, software and/or other necessary equipment to enhance research and analysis capabilities of traffic safety issues.

Budget: \$10,000.00 Section 402

Section 408 - State Traffic Safety Information System Improvements Grant
Section 405c - State Traffic Safety Information Improvements

Federal 408/405c funds are used to adopt and implement an effective highway safety data and traffic records program. The Traffic Safety Information System (TSIS) encompasses the hardware, software, personnel and procedures that capture's, store, transmit, analyze and interpret highway safety data. Funding eligibility requests that a state must have an established Traffic Records Coordinating Committee (TRCC). A traffic records assessment was completed in July 2011. The assessment is used as a guide for 408/405c project priorities both short and long term.

Project Grant Number: 405c-14-01

Project Grant Title: E-Citations Automation/Nebraska Crime Commission

Description:

Provides grant funding to the Nebraska Crime Commission to work with other state agencies (i.e. NDOR and DMV)) that deal directly with traffic records. This project is to design an efficient collection and transmission of traffic record data. The goal is to improve the collection, access and to integrate data (Administrative License Revocation forms, crash report data, citations. etc.) electronically throughout the criminal justice system to law enforcement agencies, other users and consumers who use the data. Data system improvements planned by the Crime Commission are to expand the use of the e-Citations to other new law enforcement agencies, to persuade the Omaha Police Department to submit e-Citations, to implement changes in the Prosecutor Case management System, and for County Attorneys to download and print citation images from NCJIS which will eliminate the need for law enforcement to manually deliver the citations.

Budget:	\$112,100.00	Section 408
	\$245,900.00	Section 405c-13
	\$165,000.00	Section 405c-14

Project Grant Number: 405c-14-02

Project Grant Title: Drivers E-Crash Reporting System/Nebraska Department of Roads

Description:

Provide grant funding to the Nebraska Department of Roads (NDOR) to establish a web-based DR41 form and subsequently eliminate paper submissions and processing of the driver report. NDOR will develop electronic comparisons between the driver- and officer-supplied crash reports in order to flag differences for staff attention at NDOR. In addition to creating a crash data record, ensure that the online system is capable of generating both a pdf and an image that is compatible with the DMV's imaging system so that the DMV may cease printing reports in order to re-image them in their own system. This project along with the E-Crash project will complete the rewrite of the Accident Records System, addressing the problems with the existing system, ranging from complete system lockup, incorrect query results and duplication of data into two separate databases. This project will also complete the rewrite of the Electronic Accident (Crash) Form system to streamline the reporting process for the accident investigators. Once entered electronically, crash data will be interfaced with the Highway Safety Information database without human intervention, increasing speed and accuracy and the delivery of crash information to users of the information.

Budget:	\$ 68,000.00	Section 405c-13
	\$100,000.00	Section 405c-14

Project Grant Number: 405c-14-03

Project Grant Title: Electronic Crash Reports/Nebraska Department of Roads

Description:

This provides grant funding to the NDOR to create an Accident (Crash) Records System that interfaces with the Electronic Accident Form by the use of any platform (i.e. multiple brands of touch screen devices, etc.) that will be able to be utilized by all law enforcement agencies statewide. This will increase the number of electronic reports submitted by law enforcement. This along with the Driver DR41 project will complete the rewrite of the Accident (Crash) Records System, addressing the problems with the existing system, ranging from complete system lockup, incorrect query results and duplication of data into two separate databases. This project will also complete the rewrite of the Electronic Accident (Crash) Form system to streamline the reporting process for the accident (crash) investigators. Once entered electronically, crash data will be interfaced with the Highway Safety Information database without human intervention, increasing speed and accuracy and the delivery of crash information to users of the information.

Budget:	\$ 11,000.00	Section 405c-13
	\$100,000.00	Section 405c-14

Project Grant Number: 405c-14-11

Project Grant Title: EMS (Emergency Medical Services) Data Quality Assessment/
Nebraska Department of Health and Human Services

Description:

This provides grant funding to the Nebraska Department of Health and Human Services (DHHS) for a reliable Emergency Medical Services (EMS) link to the Crash Outcome Data Evaluation System (CODES) database. Currently, Nebraska EMS data comes from four major systems, Nebraska Ambulance and Rescue Service Information Systems (NARSIS) (paper form), eNARSIS (electronic form), the Lincoln Fire and Rescue data base, and the Omaha Fire and Rescue database. The goal is to encourage EMS responders to transmit the EMS data electronically and to assess and improve the quality of the Nebraska EMS data.

Budget:	\$35,634.00	Section 405c-13
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Project Grant Number: 405c-14-14

Project Grant Title: Crash Outcome Data Evaluation System (CODES)/
Nebraska Department of Health and Human Services

Description:

This provides grant funding to DHHS to create a CODES database linking crash, EMS, Hospital Discharge and death certificate data. CODES is a collaborative approach to obtain medical and financial outcome information related to motor vehicle crashes for highway safety and injury control decision making. The linking of crash data to medical information creates a better picture of motor vehicle crash outcomes and projected costs of a crash.

Budget:	\$157,125.00	Section 405c-13
	\$136,450.00	Section 405c-14

Project Grant Number: 405c-14-15

Project Grant Title: E-CODE Data Quality Assessment and Improvement/
Nebraska Department of Health and Human Services

Description:

Provides grant funding to the Nebraska Department of Health and Human Services (DHHS) to provide reliable injury related hospital discharge (E-CODE) data to link into the Nebraska Crash Outcome Data Evaluation System (CODES) database. The DHHS works with the Nebraska Hospital Association (NHA) in assessing data quality and the level of hospital compliance with the Nebraska E-code law; monitoring progress in E-code compliance; providing feedback to reporting hospitals; and making recommendations for improvement.

Budget:	\$35,634.00	Section 405c-13
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Project Grant Number: 405c-14-16

Project Grant Title: Nebraska Traffic Records Program Coordination
Nebraska Office of Highway Safety

Description:

This grant provides funding to the NOHS for staff time, travel, materials, and Traffic Record Coordinating Committee (TRCC) meetings/activities expenses. This also allows the NOHS to use the mini-grant agreement process to support TRCC members and personnel to attend traffic records meetings and workshops that will aide in the continued Nebraska traffic record system development and implementation.

Budget:	\$50,000.00	Section 408
	\$50,000.00	Section 405c-14

Section 402 - Traffic Records Program Area
Section 408/405c - State Traffic Safety Information System Improvements Grant
Budget Summary

Project Grant Number	Project Grant Title	Budget	Budget Source
402-14-30	Traffic Records	\$20,000.00	402
402-14-31	Computer Systems	\$10,000.00	402
Total 402 Funds		\$30,000.00	
405c-14-01	E-Citation Automation	\$112,100.00	408
		\$245,900.00	405c-13
		\$165,000.00	405c-14
405c-14-02	Drivers E-Crash Reporting System	\$ 68,000.00	405c-13
		\$100,000.00	405c-14
405c-14-03	Electronic Crash Reports	\$11,000.00	405c-13
		\$100,000.00	405c-14
405c-14-11	EMS Data Quality Assessment	\$35,634.00	405c-13
405c-14-14	Crash Outcome Data Evaluation System (CODES)	\$157,125.00	405c-13
		\$136,450.00	405c-14
405c-14-15	E-CODE Data Quality Assessment and Improvement	\$35,634.00	405c-13
405c-14-16	Nebraska Traffic Records Program Coordination	\$50,000.00	408
		\$50,000.00	405c-14
Total 405c Funds		\$1,290,743.00	
Total 402 Funds		\$30,000.00	402
Total 408 Funds		\$162,100.00	408
Total 405c-13 Funds		\$553,293.00	405c-13
Total 405c-14 Funds		\$551,450.00	405c-14
Total All Funds		\$1,296,843.00	

Section 402 - Distracted Driving Program Area

Goal: To reduce distracted driver – fatal, A and B injury crashes by 10% from the 2008-2012 calendar base year average of 736 to 662 by December 31, 2014.

*Includes Inattention, Mobile Phone Distraction, Distracted – Other, and Followed Too Closely

Project Grant Number: 402-14-13

Project Grant Title: Distracted Driving Public Information and Education/NOHS

Description:

This project provides funds to NOHS for the development/creation/production of educational messaging. This includes print and electronic messaging, multimedia campaigns (including paid media), local agency/organization mini-grants, and special education related equipment purchases.

Budget: \$65,000.00 Section 402

Project Grant Number: 402-14-22

Project Grant Title: Preventing Distracted Driving Among Teenage Drivers/
Department of Health and Human Services (DHHS)

Description:

Provides funding to Department of Health and Human Services to implement several public health education programs aimed at preventing distracted driving among teenage drivers. A maximum of four mini-grants will be issued to eligible applicants at recognized local public health departments that serve in the NOHS priority counties. Technical assistance will be provided by DHHS to the mini-grant recipients. Mini-grant agreements will target distracted teenage driving utilizing a work plan and coordinating efforts with law enforcement and county attorneys to implement their proposed program.

Budget: \$30,500.00 Section 402

Section 402 - Distracted Driving Program Area Budget Summary

Project Grant Number	Project Grant Title	Budget	Budget Source
402-14-13	Distracted Driving Public Information and Education	\$65,000.00	402
402-14-22	Preventing Distracted Driving Among Teenage Drivers	\$30,500.00	402
Total 402 Funds		\$95,500.00	

Section 402 - Identification and Surveillance Program Area

Goal: To decrease youth-involved fatal, A and B injury crashes by 15% from the 2008-2012 calendar base year average of 1,578 to 1,341 by December 31, 2014.

Goal: To reduce pedestrian fatalities by 30% from the 2008-2012 calendar base year average of 9 to 6 by December 31, 2014.

Project Grant Number: 402-14-19

Project Grant Title: Youth Public Information and Education/NOHS

Description:

This grant project provides funding for the NOHS for the development/creation/production of educational messaging. This includes print and electronic messaging, multimedia campaigns (including paid media), local agency/organization using the mini-grant agreement process, and special educational related equipment purchases.

Budget: \$50,000.00 Section 402

Project Grant Number: 402-14-21

Project Grant Title: Youth Program Coordination/NOHS

Description:

Provides funding for the NOHS for basic staffing costs, including personal services, travel and office expenses to coordinate, monitor, and audit youth program area grants and activities. Coordination and technical assistance of teen/youth activities and projects to help with public information and education activities, supporting national campaigns, and providing support for youth activities.

Budget: \$25,000.00 Section 402

Project Grant Number: 402-14-23

Project Grant Title: Traffic Safety Program Coordination/NOHS

Description:

Provides funding for the NOHS staff for basic costs, including personal services, travel and office expenses, to coordinate, monitor, and audit traffic safety program area grants and activities (excluding the areas of alcohol, occupant protection, youth, and speed). Coordination of traffic safety projects, along with technical assistance in traffic safety activities to help reduce the number of traffic safety incidents.

Budget: \$142,000.00 Section 402

Project Grant Number: 402-14-24

Project Grant Title: Traffic Safety Public Information and Education/NOHS

Description:

This project provides funds to NOHS for the development/creation/production of educational messaging. This includes print and electronic messaging, multimedia campaigns (including paid media), local agency/organization using the mini-grant agreement process, and special educational related equipment purchases. Funds will be used to address Pedestrian and Bicycle issues. Funds will also be used to contract with an experienced traffic safety public opinion survey of Nebraska drivers to establish a baseline for measurements.

Budget: \$20,000.00 Section 402

**Section 402 - Identification and Surveillance Program Area
Budget Summary**

Project Grant Number	Project Grant Title	Budget	Budget Source
402-14-19	Youth Public Information and Education	\$50,000.00	402
402-14-21	Youth Program Coordination	\$25,000.00	402
402-14-23	Traffic Safety Program Coordination	\$142,000.00	402
402-14-24	Traffic Safety Public Information and Education	\$20,000.00	402
Total 402 Funds		\$237,000.00	

Section 402 - Speed Control Program Area

Goal: To decrease speed-related fatal, A and B injury crashes by 12% from the 2008-2012 calendar base year average of 407 to 358 by December 31, 2014.

Project Grant Number: 402-14-32

Project Grant Title: Speed Program Coordination/NOHS

Description:

This grant project provides funding for the NOHS for basic staff costs; to include personal services, travel expenses, and office expenses to coordinate, monitor, and audit speed program area grants and activities.

Budget: \$25,000.00 Section 402

Project Grant Number: 402-14-35

Project Grant Title: Speed Public Information and Education/NOHS

Description:

Grant funding is provided for the NOHS for the development/creation/production of educational messaging. This includes print and electronic messaging, multimedia campaigns (including paid media), local agency/organization using the mini-grant agreement process, and special education related equipment purchases.

Budget: \$25,000.00 Section 402

Section 402 - Speed Control Program Area Budget Summary

Project Grant Number	Project Grant Title	Budget	Budget Source
402-14-32	Speed Program Coordination	\$25,000.00	402
402-14-35	Speed Public Information and Education	\$25,000.00	402
Total 402 Funds		\$50,000.00	

Section 402 - Speed Enforcement Program Area

Goal: To decrease speed-related fatal, A and B injury crashes by 12% from the 2008-2012 calendar base year average of 407 to 358 by December 31, 2014.

Project Grant Number: 402-14-26

Project Grant Title: Traffic Law Enforcement/Nebraska Crime Commission

Description:

Funding for the Nebraska Law Enforcement Training Center to conduct highway safety related courses for all Nebraska law enforcement agencies. Courses are offered in Radar Certification, Laser Certification, Standard Field Sobriety Testing (SFST), SFST updates, In-Car Camera, Crash Investigation (Intermediate and Advanced), Level 1 CAD Zone, Advanced Roadside Impaired Driving Enforcement (ARIDE) and one Traffic Crash Investigation symposium. The radar recertification interactive CD training will continue to be distributed to law enforcement agencies. Statewide training for preliminary and evidentiary breath testing instruments is supported by this project.

Budget: \$89,955.00 Section 402

Project Grant Number: 402-14-33

Project Grant Title: Speed Selective Overtime Enforcement/NOHS

Description:

The grant project provides funding for the NOHS to utilize the mini-grant agreement process for daytime and nighttime selective overtime speed enforcement to state and local law enforcement agencies with preference given to the priority counties. Participating agencies will be provided funding assistance for the overtime salaries and mileage. Law enforcement agencies must identify specific locations, time of day, day of week, etc. relating to speed-related fatal, A and B injury crashes.

Budget: \$50,000.00 Section 402

Project Grant Number: 402-13-34

Project Grant Title: Speed Equipment/NOHS

Description:

This grant project provides funding for the NOHS to utilize the mini-grant agreement process to state and local law enforcement agencies with preference given to the priority counties to assist with the purchase of new speed detection equipment to enforce Nebraska speed limits. Additional consideration is given to those agencies in the "speed emphasis" counties to impact attitudes and driving behavior.

Budget: \$40,000.00 Section 402

Section 402 - Speed Enforcement Program Area Budget Summary

Project Grant Number	Project Grant Title	Budget	Budget Source
402-14-26	Traffic Law Enforcement	\$89,955.00	402
402-14-33	Speed Selective Overtime Enforcement	\$50,000.00	402
402-14-34	Speed Equipment	\$60,000.00	402
Total 402 Funds		\$199,955.00	

Section 2010/405f - Motorcyclist Safety Grant

Section 2010/405f provide funds to aid in reducing the number of single and multi-vehicle crashes involving motorcycles. Funding may be used to enhance motorist and motorcyclist awareness programs with specific countermeasures aimed at both motorcycle operators and other drivers. Motorcycle rider training activities will also be supported.

Project Grant Number: 405f-14-01

Project Grant Title: Motorcycle Public Information and Education/NOHS

Description:

This grant provides funds to NOHS for the development/creation/production of educational messaging. This includes print and electronic messaging, multimedia campaigns (including paid media), local agencies/organizations using the mini-grant agreement process to local agencies and organizations, and special education related equipment purchases.

Budget:	\$75,000.00	Section 405f-13
	\$75,000.00	Section 405f-14

Project Grant Number: 405f-14-02

Project Grant Title: Motorcycle Training Assistance/NOHS

Description:

This grant provides funding for NOHS for motorcycle training assistance using the mini-grant agreement process to state agencies and local entities to support/enhance motorcycle rider/instructor training.

Budget:	\$ 5,000.00	Section 2010
	\$25,000.00	Section 405f-13
	\$25,000.00	Section 405f-14

Section 2010/405f- Motorcyclist Safety Grant Budget Summary

Project Grant Number	Project Grant Title	Budget	Budget Source
405f-14-01	Motorcycle Public Information and Education	\$75,000.00 \$75,000.00	405f-13 405f-14
405f-14--02	Motorcycle Training Assistance	\$5,000.00 \$25,000.00 \$25,000.00	2010 405f-13 405f-14
Total 405f Funds		\$145,000.00	
Total 2010 Funds		\$5,000.00	
Total 405f-13 Funds		\$100,000.00	
Total 405f-14 Funds		\$100,000.00	
Total All Funds		\$205,000.00	